

Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7.909	7.137	8.228	8.300	9.344	9.764	9.817	9.278	8.473	8.831	10.223	12.996	110.300
2019	8.535	7.966	9.506	7.491	9.055	10.297	7.737	8.348	7.703	8.862	10.814	12.970	109.284
2020	6.806	8.607	3.246	357	2.741	10.775	10.702	8.812	8.510	10.778	11.040	14.352	96.726
2021	10.236	10.796	11.909	10.948	12.857	11.782	11.056	10.880	9.730	9.482	9.527	12.047	131.250
2022	10.584	11.330	11.462	11.010	10.525	10.728	9.907	10.244	8.249	11.399	9.420	11.409	126.267
2023	9.732	9.495	10.991	11.107	11.440	10.757	10.743	11.147	11.503	11.148	11.467	11.861	131.391
2024	9.644	9.434	10.741	10.395	10.819	11.019	9.985	10.074	9.149	10.038	11.297	12.068	124.663
2025	8.720	9.083	12.246	10.648	9.762	8.660	8.172	8.202	7.787	8.223	9.815	11.971	113.289
2026	7.572	7.861	8.666	7.754	8.465	8.834	8.265	7.598	7.723				72.738



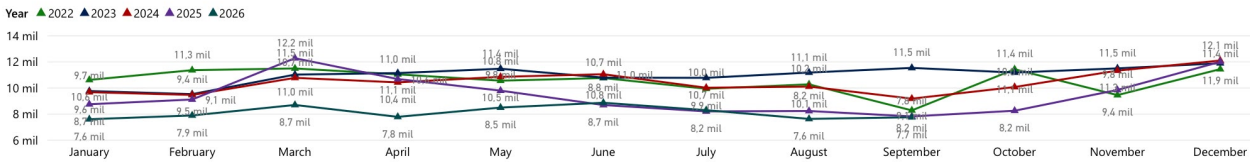
Fuel Type

Brand

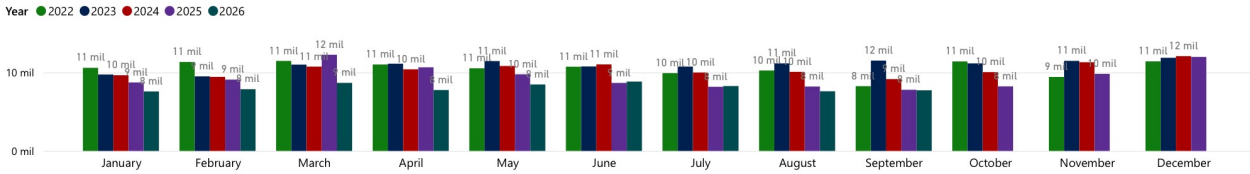
Todas

Todas

Total Units PR & USVI TY por Month y Year



Total Units PR & USVI TY por Month y Year



PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2019	8.168	7.721	9.307	7.351	8.863	10.161	7.631	8.235	7.546	8.628	10.508	12.497	106.616
2020	6.653	8.402	3.132	287	2.666	10.648	10.595	8.691	8.432	10.669	10.862	13.983	95.020
2021	10.085	10.540	11.697	10.814	12.686	11.636	10.926	10.755	9.570	9.281	9.346	11.809	129.145
2022	10.407	11.117	11.186	10.833	10.326	10.516	9.709	10.031	8.076	11.174	9.147	11.082	123.604
2023	9.505	9.309	10.732	10.870	11.158	10.458	10.598	11.000	11.343	10.896	11.124	11.538	128.531
2024	9.459	9.275	10.602	10.239	10.679	10.772	9.806	9.926	8.934	9.788	10.864	11.655	121.999
2025	8.595	8.924	12.072	10.523	9.642	8.528	8.052	8.127	7.673	8.045	9.351	11.451	110.983
2026	7.399	7.722	8.554	7.652	8.399	8.738	8.180	7.485	7.620				71.749



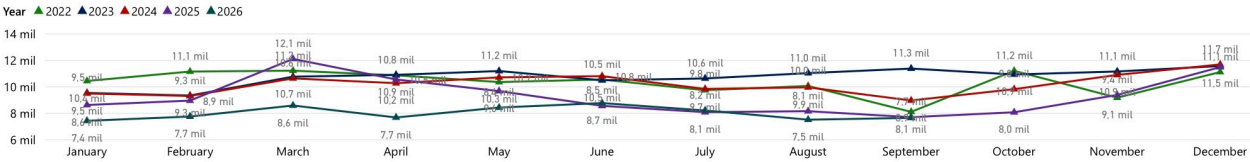
Fuel Type

Brand

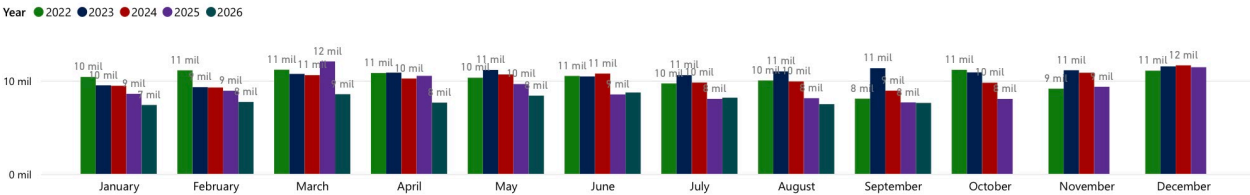
Todas

Todas

Total Units PR TY por Month y Year



Total Units PR TY por Month y Year



Month

January	May	September
February	June	October
March	July	November
April	August	December

Top 10 Segments PR TY

Vehicle Model	Units Sold (mil)
SUV Compact	2.8
SUV Sub-Compact	0.9
Sub-Compact SDN	0.8
SUV Medium	0.6
Pick Up M/Full	0.6
P-Up Compact	0.5
SUV Med Prem	0.5
Van	0.3
SUV Cpt Compact	0.3
Mini-Compact	0.1

Month

January	May	September
February	June	October
March	July	November
April	August	December



Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	83	1,09%	280	3,65%	-197	-70,36%	52	0,69%
Mini - Compact	75	0.98%	268	3.49%	-193	-72.01%	46	0.61%
Mini - CompPrem	8	0.10%	12	0.16%	-4	-33.33%	6	0.08%
C TTL	861	11,30%	946	12,33%	-85	-8,99%	827	11,05%
Crossover SDN	48	0.63%	28	0.36%	20	71.43%	38	0.51%
Sub-Cpact ZDR	9	0.12%	56	0.73%	-47	-83.93%	7	0.09%
Sub-Cpact SDN	804	10.55%	862	11.23%	-58	-6.73%	782	10.45%
CD TTL	54	0,71%	100	1,30%	-46	-46,00%	53	0,71%
Compact SDN	24	0.31%	46	0.60%	-22	-47.83%	28	0.37%
Cpact SDN Prem	30	0.39%	54	0.70%	-24	-44.44%	25	0.33%
DE TTL	35	0,46%	16	0,21%	19	118,75%	28	0,37%
Full SDN Prem	5	0.07%	1	0.01%	4	400.00%	5	0.07%
M/L SDN	7	0.09%	5	0.07%	2	40.00%	6	0.08%
M/L SDN Prem	11	0.14%	6	0.08%	5	83.33%	9	0.12%
SUV Cpact Prem	12	0.16%	4	0.05%	8	200.00%	8	0.11%
MV TTL	42	0,55%	40	0,52%	2	5,00%	61	0,81%
M/L SDN Prem	3	0.04%	5	0.07%	-2	-40.00%	1	0.01%
Minivan	39	0.51%	35	0.46%	4	11.43%	60	0.80%
PU TTL	1,009	13,24%	1,228	16,00%	-219	-17,83%	1,213	16,21%
Pick-up M/Full	581	7.62%	702	9.15%	-121	-17.24%	739	9.87%
P-Up Compact	428	5.62%	526	6.86%	-98	-18.63%	474	6.33%
SP TTL	77	1,01%	69	0,90%	8	11,59%	70	0,94%
Sport	30	0.39%	24	0.31%	6	25.00%	27	0.36%
Sport Prem	47	0.62%	45	0.59%	2	4.44%	43	0.57%
SUV TTL	5,134	67,38%	4,781	62,31%	353	7,38%	4,913	65,64%
P-Up Compact	92	1.21%	113	1.47%	-21	-18.58%	84	1.12%
SUV Compact	2,799	36.73%	2,435	31.73%	364	14.95%	2,675	35.74%
SUV Cpact Prem	253	3.32%	265	3.45%	-12	-4.53%	246	3.29%
Total	7,620	100,00%	7,673	100,00%	-53	-0,69%	7,485	100,00%

PR Market Month

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

2022

2027

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas



Grupo Unida de Investigaciones de Automóviles

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	1.312	17,22%	1.402	18,27%	-90	-6,42%
Chrysler	439	5,76%	545	7,10%	-106	-19,45%
Ford	788	10,34%	747	9,74%	41	5,49%
GM	82	1,08%	103	1,34%	-21	-20,39%
Lincoln	3	0,04%	7	0,09%	-4	-57,14%
KO	1.834	24,07%	1.821	23,73%	13	0,71%
Genesis	18	0,24%	20	0,26%	-2	-10,00%
Hyundai	1.056	13,86%	1.158	15,09%	-102	-8,81%
Kia	760	9,97%	643	8,38%	117	18,20%
JA	3.852	50,55%	3.872	50,46%	-20	-0,52%
Acura	68	0,89%	56	0,73%	12	21,43%
Honda	338	4,44%	374	4,87%	-36	-9,63%
Infiniti	23	0,30%	33	0,43%	-10	-30,30%
Lexus	163	2,14%	138	1,80%	25	18,12%
Mazda	91	1,19%	108	1,41%	-17	-15,74%
Mitsubishi	617	8,10%	423	5,51%	194	45,86%
Nissan	268	3,52%	499	6,50%	-231	-46,29%
Subaru	11	0,14%	21	0,27%	-10	-47,62%
Toyota	2.273	29,83%	2.220	28,93%	53	2,39%
EU	622	8,16%	578	7,53%	44	7,61%
Alfa Romeo			1	0,01%	-1	
Audi	25	0,33%	11	0,14%	14	127,27%
BMW	212	2,78%	201	2,62%	11	5,47%
Ferrari			2	0,03%	-2	
Lamborghini	6	0,08%	7	0,09%	-1	-14,29%
LandRover	27	0,35%	21	0,27%	6	28,57%
Total	7.620	100,00%	7.673	100,00%	-53	-0,69%

LandRover	27	0,35%	21	0,27%	6	28,57%
Mercedes	169	2,22%	156	2,03%	13	8,33%
Mini	56	0,73%	40	0,52%	16	40,00%
Porsche	26	0,34%	40	0,52%	-14	-35,00%
Volvo	57	0,75%	23	0,30%	34	147,83%
VW	44	0,58%	76	0,99%	-32	-42,11%
Total	7.620	100,00%	7.673	100,00%	-53	-0,69%

LandRover	27	0,35%	21	0,27%	6	28,57%
Mercedes	169	2,22%	156	2,03%	13	8,33%
Mini	56	0,73%	40	0,52%	16	40,00%
Porsche	26	0,34%	40	0,52%	-14	-35,00%
Volvo	57	0,75%	23	0,30%	34	147,83%
VW	44	0,58%	76	0,99%	-32	-42,11%
Total	7.620	100,00%	7.673	100,00%	-53	-0,69%

PR Market YTD

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	12.455	17,36%	13.590	16,55%	-1.135	-8,35%
Chrysler	4.766	6,64%	5.117	6,23%	-351	-6,86%
Ford	6.694	9,33%	7.203	8,77%	-509	-7,07%
GM	914	1,27%	1.167	1,42%	-253	-21,68%
Lincoln	81	0,11%	103	0,13%	-22	-21,36%
KO	17.524	24,42%	22.788	27,74%	-5.264	-23,10%
Genesis	207	0,29%	202	0,25%	5	2,48%
Hyundai	10.651	14,84%	13.127	15,98%	-2.476	-18,86%
Kia	6.666	9,29%	9.459	11,52%	-2.793	-29,53%
JA	36.324	50,63%	40.187	48,93%	-3.863	-9,61%
Acura	547	0,76%	513	0,62%	34	6,63%
Honda	3.356	4,68%	3.381	4,12%	-25	-0,74%
Infiniti	202	0,28%	245	0,30%	-43	-17,55%
Lexus	1.297	1,81%	1.331	1,62%	-34	-2,55%
Mazda	1.176	1,64%	1.086	1,32%	90	8,29%
Mitsubishi	4.909	6,84%	5.740	6,99%	-831	-14,48%
Nissan	3.071	4,28%	5.472	6,66%	-2.401	-43,88%
Subaru	167	0,23%	213	0,26%	-46	-21,60%
Toyota	21.599	30,10%	22.206	27,04%	-607	-2,73%
EU	5.446	7,59%	5.571	6,78%	-125	-2,24%
Alfa Romeo	2	0,00%	3	0,00%	-1	-33,33%
Audi	237	0,33%	330	0,40%	-93	-28,18%
Bentley	4	0,01%	8	0,01%	-4	-50,00%
BMW	1.920	2,68%	1.769	2,15%	151	8,54%
Ferrari	4	0,01%	15	0,02%	-11	-73,33%
Fiat	6	0,01%	2	0,00%	4	200,00%
Total	71.749	100,00%	82.136	100,00%	-10.387	-12,65%

Lamborghini	32	0,04%	24	0,03%	8	33,33%
LandRover	222	0,31%	240	0,29%	-18	-7,50%
Maserati			1	0,00%	-1	
Mercedes	1.307	1,82%	1.407	1,71%	-100	-7,11%
Mini	413	0,58%	421	0,51%	-8	-1,90%
Porsche	303	0,42%	351	0,43%	-48	-13,68%
Volvo	415	0,58%	290	0,35%	125	43,10%
VW	581	0,81%	710	0,86%	-129	-18,17%
Total	71.749	100,00%	82.136	100,00%	-10.387	-12,65%