

Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7.909	7.137	8.228	8.300	9.344	9.764	9.817	9.278	8.473	8.831	10.223	12.996	110.300
2019	8.535	7.966	9.506	7.491	9.055	10.297	7.737	8.348	7.703	8.862	10.814	12.970	109.284
2020	6.806	8.607	3.246	357	2.741	10.775	10.702	8.812	8.510	10.778	11.040	14.352	96.726
2021	10.236	10.796	11.909	10.948	12.857	11.782	11.056	10.880	9.730	9.482	9.527	12.047	131.250
2022	10.584	11.330	11.462	11.010	10.525	10.728	9.907	10.244	8.249	11.399	9.420	11.409	126.267
2023	9.732	9.495	10.991	11.107	11.440	10.757	10.743	11.147	11.503	11.148	11.467	11.861	131.391
2024	9.644	9.434	10.741	10.395	10.819	11.019	9.985	10.074	9.149	10.038	11.297	12.068	124.663
2025	8.720	9.083	12.246	10.648	9.762	8.660	8.172	8.202	7.787	8.223	9.815	11.971	113.289
2026	7.572	7.861	8.666	7.754	8.465	8.834	8.265						57.417



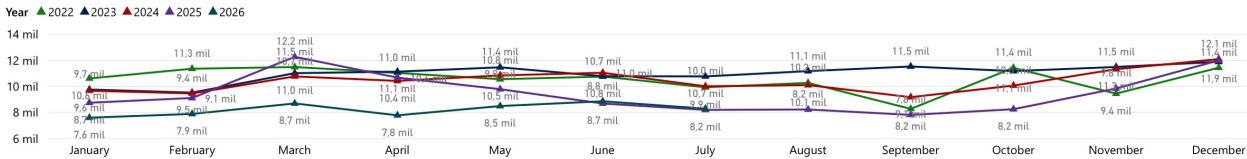
Fuel Type

Todas

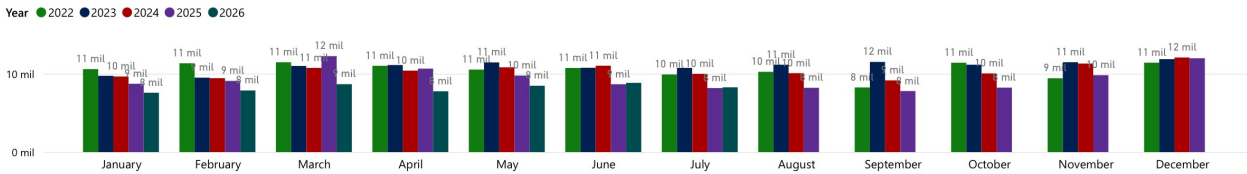
Brand

Todas

Total Units PR & USVI TY por Month y Year



Total Units PR & USVI TY por Month y Year



PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2019	8.168	7.721	9.307	7.351	8.863	10.161	7.631	8.235	7.546	8.628	10.508	12.497	106.616
2020	6.653	8.402	3.132	287	2.666	10.648	10.595	8.691	8.432	10.669	10.862	13.983	95.020
2021	10.085	10.540	11.697	10.814	12.686	11.636	10.926	10.755	9.570	9.281	9.346	11.809	129.145
2022	10.407	11.117	11.186	10.833	10.326	10.516	9.709	10.031	8.076	11.174	9.147	11.082	123.604
2023	9.505	9.309	10.732	10.870	11.158	10.458	10.598	11.000	11.343	10.896	11.124	11.538	128.531
2024	9.459	9.275	10.602	10.239	10.679	10.772	9.806	9.926	8.934	9.788	10.864	11.655	121.999
2025	8.595	8.924	12.072	10.523	9.642	8.528	8.052	8.127	7.673	8.045	9.351	11.451	110.983
2026	7.399	7.722	8.554	7.652	8.399	8.738	8.180						56.644



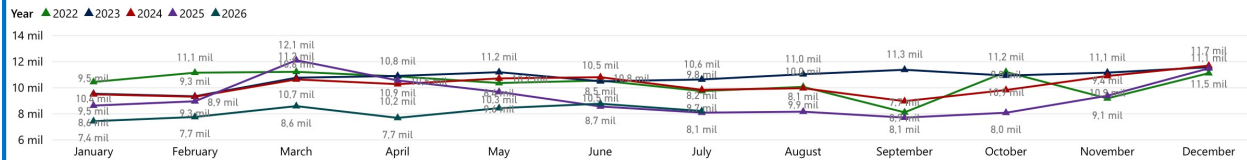
Fuel Type

Todas

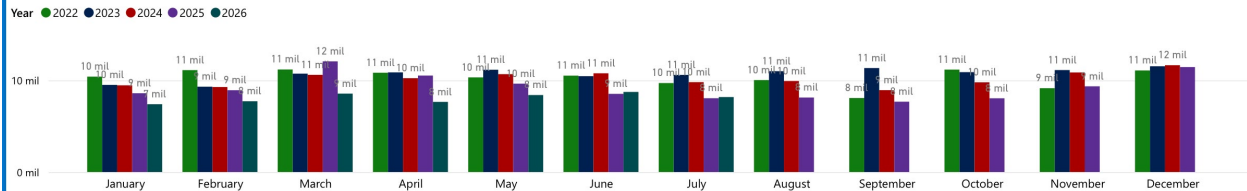
Brand

Todas

Total Units PR TY por Month y Year



Total Units PR TY por Month y Year



Year

Month

January	May	September
February	June	October
March	July	November
April	August	December

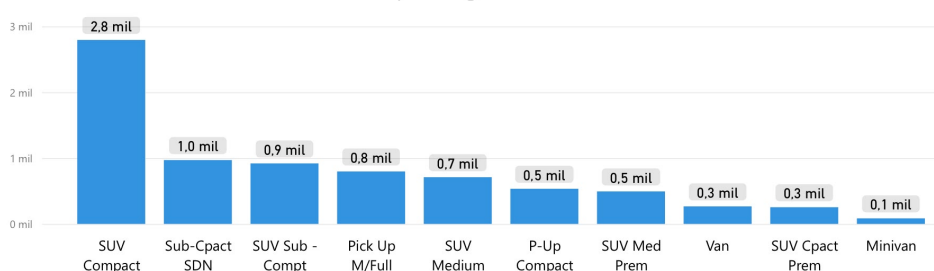


Fuel Type

Todas 

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	2,794	2,569	225	8,76%
UM1	SUV Medium	710	585	125	21,37%
PU2	Pick Up M/Full	797	690	107	15,51%
UMP	SUV Med Prem	494	392	102	26,02%
Van	Van	267	219	48	21,92%
MV	Minivan	85	52	33	63,46%
UF1	SUV Full Size	53	36	17	47,22%
S1	Sport	34	21	13	61,90%
DP	SUV Cpact Prem	11		11	
DP	M/L SDN Prem	14	6	8	133,33%
CD1	Compact SDN	50	43	7	16,28%
CV	Crossover SDN	38	33	5	15,15%
SP	Sport Prem	39	35	4	11,43%
EPF	Full SDN Prem	3	1	2	200,00%
UCP	SUV Cpact Prem	243	241	2	0,83%
CP	Sub-Cpact Prem	1		1	
DE	M/L SDN	4	5	-1	-20,00%
UFP	SUV Full Prem	13	18	-5	-27,78%
Total		8.180	8.052	128	1,59%

Top 10 Segments PR TY



Year	Mo
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Month

January	May	September
February	June	October
March	July	November
April	August	December



Fuel Type

Todas 

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	44	0,54%	246	3,06%	-202	-82,11%	54	0,62%
Mini - Compact	39	0,48%	232	2,88%	-193	-83,19%	41	0,47%
Mini - CompPrem	5	0,06%	14	0,17%	-9	-64,29%	13	0,15%
C TTL	1.042	12,74%	1.085	13,47%	-43	-3,96%	1.209	13,84%
Crossover SDN	38	0,46%	33	0,41%	5	15,15%	45	0,51%
Sub-Cpact ZDR	33	0,40%	51	0,63%	-18	-35,29%	44	0,50%
Sub-Cpact Prem	1	0,01%			1			
Sub-Cpact SDN	970	11,86%	1.001	12,43%	-31	-3,10%	1.120	12,82%
CD TTL	80	0,98%	90	1,12%	-10	-11,11%	79	0,90%
Compact SDN	50	0,61%	43	0,53%	7	16,28%	42	0,48%
Cpact SDN Prem	30	0,37%	47	0,58%	-17	-36,17%	37	0,42%
DE TTL	26	0,32%	15	0,19%	11	73,33%	33	0,38%
Full SDN Prem	3	0,04%	1	0,01%	2	200,00%	11	0,13%
M/L SDN	4	0,05%	5	0,06%	-1	-20,00%	3	0,03%
M/L SDN Prem	11	0,13%	4	0,05%	7	175,00%	9	0,10%
SUV Cpact Prem	8	0,10%	5	0,06%	3	60,00%	10	0,11%
MV TTL	88	1,08%	54	0,67%	34	62,96%	121	1,38%
M/L SDN Prem	3	0,04%	2	0,02%	1	50,00%	2	0,02%
Minivan	85	1,04%	52	0,65%	33	63,46%	119	1,36%
PU TTL	1.247	15,24%	1.272	15,80%	-25	-1,97%	1.284	14,69%
Pick Up M/Full	797	9,74%	690	8,57%	107	15,51%	777	8,89%
P-Up Compact	450	5,50%	582	7,23%	-132	-22,68%	507	5,80%
SP TTL	73	0,89%	56	0,70%	17	30,36%	79	0,90%
Sport	34	0,42%	21	0,26%	13	61,90%	37	0,42%
Sport Prem	39	0,48%	35	0,43%	4	11,43%	42	0,48%
SUV TTL	5.311	64,93%	5.013	62,26%	298	5,94%	5.720	65,46%
P-Up Compact	84	1,03%	123	1,53%	-39	-31,71%	98	1,12%
SUV Compact	2.792	34,13%	2.567	31,88%	225	8,77%	3.080	35,25%
Total	8.180	100,00%	8.052	100,00%	128	1,59%	8.738	100,00%

PR Market Month

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas

GUIA

Grupo Unile de Seguros de Automóviles

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	1.511	18,47%	1.433	17,80%	78	5,44%
Chrysler	580	7,09%	538	6,68%	42	7,81%
Ford	851	10,40%	794	9,86%	57	7,18%
GM	70	0,86%	87	1,08%	-17	-19,54%
Lincoln	10	0,12%	14	0,17%	-4	-28,57%
KO	2.088	25,53%	1.963	24,38%	125	6,37%
Genesis	20	0,24%	21	0,26%	-1	-4,76%
Hyundai	1.368	16,72%	1.170	14,53%	198	16,92%
Kia	700	8,56%	772	9,59%	-72	-9,33%
JA	3.924	47,97%	4.097	50,88%	-173	-4,22%
Acura	57	0,70%	68	0,84%	-11	-16,18%
Honda	352	4,30%	359	4,46%	-7	-1,95%
Infiniti	18	0,22%	21	0,26%	-3	-14,29%
Lexus	152	1,86%	135	1,68%	17	12,59%
Mazda	153	1,87%	103	1,28%	50	38,54%
Mitsubishi	426	5,21%	496	6,16%	-70	-14,11%
Nissan	304	3,72%	551	6,84%	-247	-44,83%
Subaru	23	0,28%	15	0,19%	8	53,33%
Toyota	2.439	29,82%	2.349	29,17%	90	3,83%
EU	657	8,03%	559	6,94%	98	17,53%
Audi	30	0,37%	26	0,32%	4	15,38%
Bentley			1	0,01%	-1	
BMW	258	3,15%	189	2,35%	69	36,51%
Ferrari			4	0,05%	-4	
Lamborghini	2	0,02%	1	0,01%	1	100,00%
LandRover	20	0,24%	29	0,36%	-9	-31,03%
Total	8.180	100,00%	8.052	100,00%	128	1,59%

LandRover	20	0,24%	29	0,36%	-9	-31,03%
Mercedes	153	1,87%	131	1,63%	22	16,79%
Mini	43	0,53%	47	0,58%	-4	-8,51%
Porsche	31	0,38%	16	0,20%	15	93,75%
Volvo	35	0,43%	41	0,51%	-6	-14,63%
VW	85	1,04%	74	0,92%	11	14,86%
Total	8.180	100,00%	8.052	100,00%	128	1,59%

PR Market YTD

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas

GUIA

Grupo Unida de Ingenieros de Automoviles

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	9.705	17,13%	10.744	16,20%	-1.039	-9,67%
Chrysler	3.772	6,66%	4.120	6,21%	-348	-8,45%
Ford	5.122	9,04%	5.581	8,41%	-459	-8,22%
GM	745	1,32%	956	1,44%	-211	-22,07%
Lincoln	66	0,12%	87	0,13%	-21	-24,14%
KO	14.046	24,80%	19.052	28,72%	-5.006	-26,28%
Genesis	164	0,29%	163	0,25%	1	0,61%
Hyundai	8.683	15,33%	10.776	16,24%	-2.093	-19,42%
Kia	5.199	9,18%	8.113	12,23%	-2.914	-35,92%
JA	28.646	50,57%	32.135	48,44%	-3.489	-10,86%
Acura	432	0,76%	400	0,60%	32	8,00%
Honda	2.662	4,70%	2.639	3,98%	23	0,87%
Infiniti	155	0,27%	189	0,28%	-34	-17,99%
Lexus	992	1,75%	1.052	1,59%	-60	-5,70%
Mazda	950	1,68%	862	1,30%	88	10,21%
Mitsubishi	3.778	6,67%	4.796	7,23%	-1.018	-21,23%
Nissan	2.499	4,41%	4.489	6,77%	-1.990	-44,33%
Subaru	138	0,24%	172	0,26%	-34	-19,77%
Toyota	17.040	30,08%	17.536	26,44%	-496	-2,83%
EU	4.247	7,50%	4.405	6,64%	-158	-3,59%
Alfa Romeo	2	0,00%	2	0,00%	0	0,00%
Audi	187	0,33%	282	0,43%	-95	-33,69%
Bentley	4	0,01%	8	0,01%	-4	-50,00%
BMW	1.519	2,68%	1.396	2,10%	123	8,81%
Ferrari	4	0,01%	13	0,02%	-9	-69,23%
Fiat	6	0,01%	2	0,00%	4	200,00%
Total	56.644	100,00%	66.336	100,00%	-9.692	-14,61%

Fiat	6	0,01%	2	0,00%	4	200,00%
Lamborghini	23	0,04%	12	0,02%	11	91,67%
LandRover	167	0,29%	179	0,27%	-12	-6,70%
Maserati			1	0,00%	-1	
Mercedes	981	1,73%	1.070	1,61%	-89	-8,32%
Mini	313	0,55%	333	0,50%	-20	-6,01%
Porsche	249	0,44%	288	0,43%	-39	-13,54%
Volvo	309	0,55%	241	0,36%	68	28,22%
VW	483	0,85%	578	0,87%	-95	-16,44%
Total	56.644	100,00%	66.336	100,00%	-9.692	-14,61%