

Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7.563	7.131	8.228	8.568	9.344	9.784	9.817	9.278	8.473	8.831	10.223	12.338	118.300
2019	8.535	7.966	9.506	7.491	9.055	10.297	7.737	8.348	7.703	8.862	10.814	12.970	109.284
2020	6.806	8.607	3.246	357	2.741	10.775	10.702	8.812	8.510	10.778	11.040	14.352	96.726
2021	10.236	10.796	11.909	10.948	12.857	11.782	11.056	10.880	9.730	9.482	9.527	12.047	131.250
2022	10.584	11.330	11.462	11.010	10.525	10.728	9.907	10.244	8.249	11.399	9.420	11.409	126.267
2023	9.732	9.495	10.991	11.107	11.440	10.757	10.743	11.147	11.503	11.148	11.467	11.861	131.391
2024	9.644	9.434	10.741	10.395	10.819	11.019	9.985	10.074	9.149	10.038	11.297	12.068	124.663
2025	8.720	9.083	12.246	10.648	9.762	8.660	8.172	8.202	7.787	8.223	9.815	11.971	113.289
2026	7.572	7.861	8.666	7.754	8.465	8.834							49.152



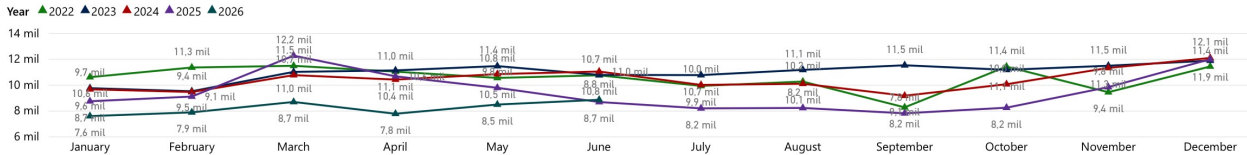
Fuel Type

Todas

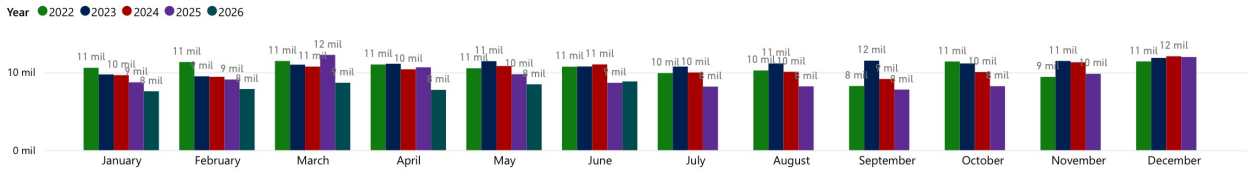
Brand

Todas

Total Units PR & USVI TY por Month y Year



Total Units PR & USVI TY por Month y Year



PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2019	8.168	7.721	9.307	7.351	8.863	10.161	7.631	8.235	7.546	8.628	10.508	12.497	106.616
2020	6.653	8.402	3.132	287	2.666	10.648	10.595	8.691	8.432	10.669	10.862	13.983	95.020
2021	10.085	10.540	11.697	10.814	12.686	11.636	10.926	10.755	9.570	9.281	9.346	11.809	129.145
2022	10.407	11.117	11.186	10.833	10.326	10.516	9.709	10.031	8.076	11.174	9.147	11.082	123.604
2023	9.505	9.309	10.732	10.870	11.158	10.458	10.598	11.000	11.343	10.896	11.124	11.538	128.531
2024	9.459	9.275	10.602	10.239	10.679	10.772	9.806	9.926	8.934	9.788	10.864	11.655	121.999
2025	8.595	8.924	12.072	10.523	9.642	8.528	8.052	8.127	7.673	8.045	9.351	11.451	110.983
2026	7.399	7.722	8.554	7.652	8.399	8.738							48.464



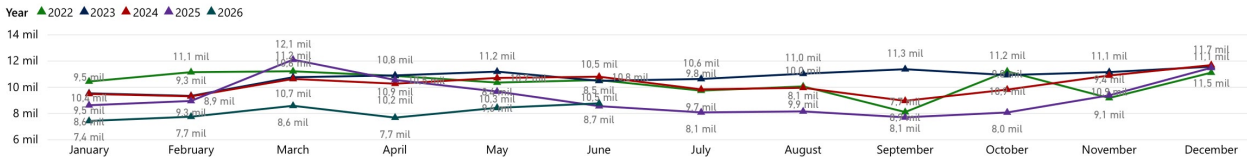
Fuel Type

Todas

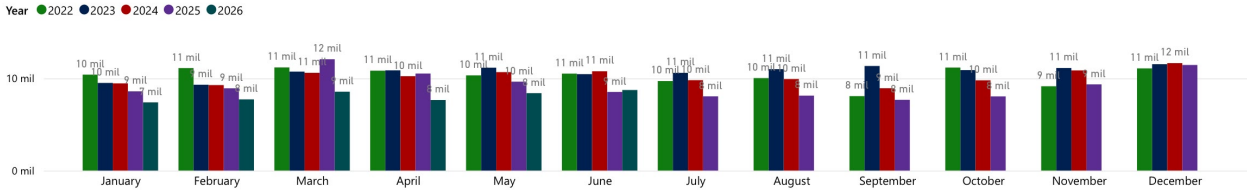
Brand

Todas

Total Units PR TY por Month y Year



Total Units PR TY por Month y Year



Year

Segment	Count (mil)
SUV Compact	3.1
Sub-Cpact	1.1
SUV Sub	1.1
Pick Up M/Ful	0.8
SUV Medium	0.7
P-Up	0.6
SUV Med	0.4
SUV Cpact	0.3
Van	0.2
Minivan	0.1

Year	Mo
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PR Market Month

Year

201120172022

201220182023

201320192024

201420202025

201520212026

2016

Month

JanuaryMaySeptember

FebruaryJuneOctober

MarchJulyNovember

AprilAugustDecember

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	1.553	17,77%	1.473	17,27%	80	5,43%
Chrysler	607	6,95%	522	6,12%	85	16,28%
Ford	837	9,58%	830	9,73%	7	0,84%
GM	103	1,18%	112	1,31%	-9	-8,04%
Lincoln	6	0,07%	9	0,11%	-3	-33,33%
KO	2.381	27,25%	2.422	28,40%	-41	-1,69%
Genesis	26	0,30%	17	0,20%	9	52,94%
Hyundai	1.504	17,21%	1.289	15,11%	215	16,68%
Kia	851	9,74%	1.116	13,09%	-265	-23,75%
JA	4.167	47,69%	4.010	47,02%	157	3,92%
Acura	49	0,56%	59	0,69%	-10	-16,95%
Honda	357	4,09%	372	4,36%	-15	-4,03%
Infiniti	26	0,30%	23	0,27%	3	13,04%
Lexus	143	1,64%	118	1,38%	25	21,19%
Mazda	132	1,51%	87	1,02%	45	51,72%
Mitsubishi	660	7,55%	576	6,75%	84	14,58%
Nissan	350	4,01%	570	6,68%	-220	-38,60%
Subaru	27	0,31%	17	0,20%	10	58,82%
Toyota	2.423	27,73%	2.188	25,66%	235	10,74%
EU	637	7,29%	623	7,31%	14	2,25%
Audi	24	0,27%	40	0,47%	-16	-40,00%
BMW	247	2,83%	225	2,64%	22	9,78%
Ferrari			3	0,04%	-3	
Fiat			1	0,01%	-1	
Lamborghini	4	0,05%	1	0,01%	3	300,00%
Total	8.738	100,00%	8.528	100,00%	210	2,46%

Lamborghini	4	0,05%	1	0,01%	3	300,00%
LandRover	18	0,21%	19	0,22%	-1	-5,26%
Mercedes	138	1,58%	166	1,95%	-28	-16,87%
Mini	58	0,66%	47	0,55%	11	23,40%
Porsche	22	0,25%	42	0,49%	-20	-47,62%
Volvo	60	0,69%	26	0,30%	34	130,77%
VW	66	0,76%	53	0,62%	13	24,53%
Total	8.738	100,00%	8.528	100,00%	210	2,46%

PR Market YTD

Year

2011

2017

2022

2012

2018

2023

2013

2019

2024

2014

2020

2025

2015

2021

2026

2016

Month

January

May

September

February

June

October

March

July

November

April

August

December

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	8.194	16,91%	9.311	15,98%	-1.117	-12,00%
Chrysler	3.192	6,59%	3.582	6,15%	-390	-10,89%
Ford	4.271	8,81%	4.787	8,21%	-516	-10,78%
GM	675	1,39%	869	1,49%	-194	-22,32%
Lincoln	56	0,12%	73	0,13%	-17	-23,29%
KO	11.958	24,67%	17.089	29,32%	-5.131	-30,03%
Genesis	144	0,30%	142	0,24%	2	1,41%
Hyundai	7.315	15,09%	9.606	16,48%	-2.291	-23,85%
Kia	4.499	9,28%	7.341	12,60%	-2.842	-38,71%
JA	24.722	51,01%	28.038	48,11%	-3.316	-11,83%
Acura	375	0,77%	332	0,57%	43	12,95%
Honda	2.310	4,77%	2.280	3,91%	30	1,32%
Infiniti	137	0,28%	168	0,29%	-31	-18,45%
Lexus	840	1,73%	917	1,57%	-77	-8,40%
Mazda	797	1,64%	759	1,30%	38	5,01%
Mitsubishi	3.352	6,92%	4.300	7,38%	-948	-22,05%
Nissan	2.195	4,53%	3.938	6,76%	-1.743	-44,26%
Subaru	115	0,24%	157	0,27%	-42	-26,75%
Toyota	14.601	30,13%	15.187	26,06%	-586	-3,86%
EU	3.590	7,41%	3.846	6,60%	-256	-6,66%
Alfa Romeo	2	0,00%	2	0,00%	0	0,00%
Audi	157	0,32%	256	0,44%	-99	-38,67%
Bentley	4	0,01%	7	0,01%	-3	-42,86%
BMW	1.261	2,60%	1.207	2,07%	54	4,47%
Ferrari	4	0,01%	9	0,02%	-5	-55,56%
Total	48.464	100,00%	58.284	100,00%	-9.820	-16,85%

Ferrari	4	0,01%	9	0,02%	-5	-55,56%
Fiat	6	0,01%	2	0,00%	4	200,00%
Lamborghini	21	0,04%	11	0,02%	10	90,91%
LandRover	147	0,30%	150	0,26%	-3	-2,00%
Maserati			1	0,00%	-1	
Mercedes	828	1,71%	939	1,61%	-111	-11,82%
Mini	270	0,56%	286	0,49%	-16	-5,59%
Porsche	218	0,45%	272	0,47%	-54	-19,85%
Volvo	274	0,57%	200	0,34%	74	37,00%
VW	398	0,82%	504	0,86%	-106	-21,03%
Total	48.464	100,00%	58.284	100,00%	-9.820	-16,85%