

Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2019	7.369	7.137	8.228	8.500	9.344	9.764	9.617	9.278	8.473	8.031	10.223	12.336	110.300
2019	8.535	7.966	9.506	7.491	9.055	10.297	7.737	8.348	7.703	8.862	10.814	12.970	109.284
2020	6.806	8.607	3.246	357	2.741	10.775	10.702	8.812	8.510	10.778	11.040	14.352	96.726
2021	10.236	10.796	11.909	10.948	12.857	11.782	11.056	10.880	9.730	9.482	9.527	12.047	131.250
2022	10.584	11.330	11.462	11.010	10.525	10.728	9.907	10.244	8.249	11.399	9.420	11.409	126.267
2023	9.732	9.495	10.991	11.107	11.440	10.757	10.743	11.147	11.503	11.148	11.467	11.861	131.391
2024	9.644	9.434	10.741	10.395	10.819	11.019	9.985	10.074	9.149	10.038	11.297	12.068	124.663
2025	8.720	9.083	12.246	10.648	9.762	8.660	8.172	8.202	7.787	8.223	9.815	11.971	113.289
2026	7.572	7.861	8.666	7.754									31.853

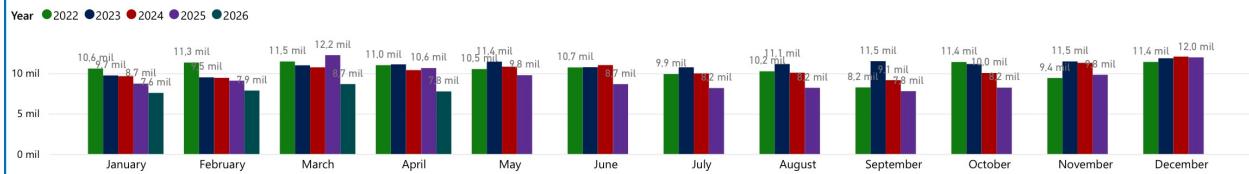


Fuel Type: Brand:

Total Units PR & USVI TY por Month y Year



Total Units PR & USVI TY por Month y Year



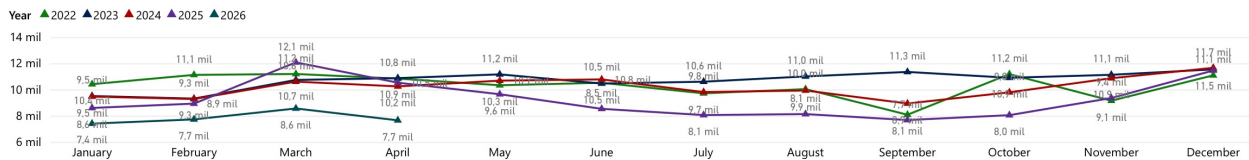
PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2019	8.168	7.721	9.307	7.351	8.863	10.161	7.631	8.235	7.546	8.628	10.508	12.497	106.616
2020	6.653	8.402	3.132	287	2.666	10.648	10.595	8.691	8.432	10.669	10.862	13.983	95.020
2021	10.085	10.540	11.697	10.814	12.686	11.636	10.926	10.755	9.570	9.281	9.346	11.809	129.145
2022	10.407	11.117	11.186	10.833	10.326	10.516	9.709	10.031	8.076	11.174	9.147	11.082	123.604
2023	9.505	9.309	10.732	10.870	11.158	10.458	10.598	11.000	11.343	10.896	11.124	11.538	128.531
2024	9.459	9.275	10.602	10.239	10.679	10.772	9.806	9.926	8.934	9.788	10.864	11.655	121.999
2025	8.595	8.924	12.072	10.523	9.642	8.528	8.052	8.127	7.673	8.045	9.351	11.451	110.983
2026	7.399	7.722	8.554	7.652									31.327

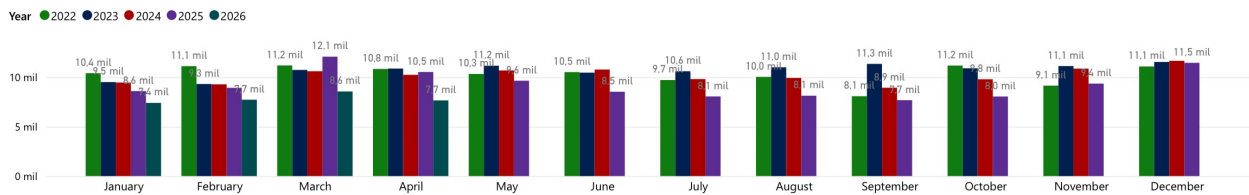


Fuel Type: Brand:

Total Units PR TY por Month y Year



Total Units PR TY por Month y Year



PR Total by Segment

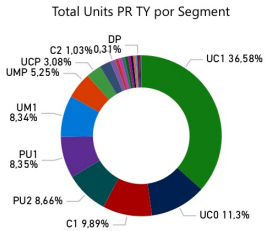
Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Month

January	May	September
February	June	October
March	July	November
April	August	December

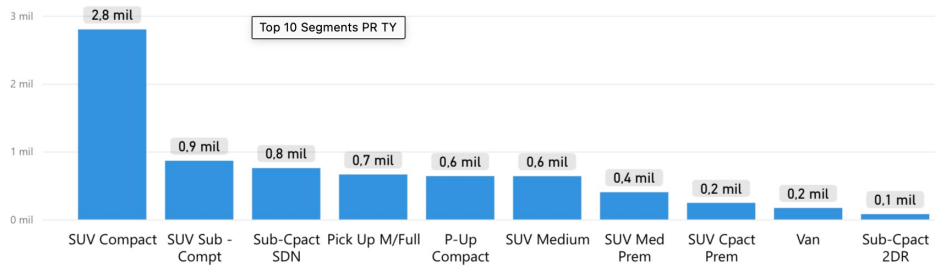
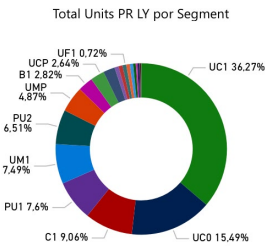
Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
CV	Crossover SDN	49	35	14	40,00%
S1	Sport	39	26	13	50,00%
DP	SUV Cpcat Prem	9		9	
UFP	SUV Full Prem	22	16	6	37,50%
CP	Sub-Cpcat Prem	3	1	2	200,00%
DP	M/L SDN Prem	15	13	2	15,38%
BP	Mini - CompPrem	11	11	0	0,00%
C2	Sub-Cpcat 2DR	79	80	-1	-1,25%
DE	M/L SDN	1	2	-1	-50,00%
EFP	Full SDN Prem	2	3	-1	-33,33%
SP	Sport Prem	48	52	-4	-7,69%
PU2	Pick Up M/Full	663	685	-22	-3,21%
MV	Minivan	53	78	-25	-32,05%
UF1	SUV Full Size	49	76	-27	-35,53%
CD1	Compact SDN	36	72	-36	-50,00%
CDP	Cpcat SDN Prem	27	66	-39	-59,09%
UCP	SUV Cpcat Prem	236	278	-42	-15,11%
Van	Van	170	232	-62	-26,72%
UMP	SUV Med Prem	402	512	-110	-21,48%
Total		7.652	10.523	-2.871	



Fuel Type

Todas

Top 10 Segments PR TY



PR Segment % Share

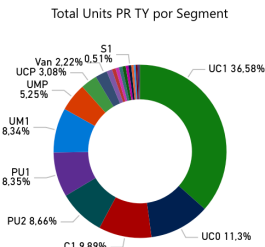
Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Month

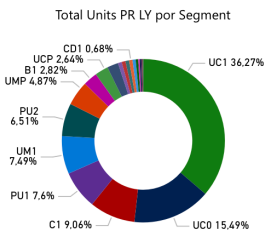
January	May	September
February	June	October
March	July	November
April	August	December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	51	0,67%	308	2,93%	-257	-83,44%	149	1,74%
Mini - Compact	40	0,52%	297	2,82%	-257	-86,53%	139	1,62%
Mini - CompPrem	11	0,14%	11	0,10%	0	0,00%	10	0,12%
C TTL	888	11,60%	1.069	10,16%	-181	-16,93%	1.059	12,38%
Crossover SDN	49	0,64%	35	0,33%	14	40,00%	27	0,32%
Sub-Cpcat 2DR	79	1,03%	80	0,76%	-1	-1,25%	116	1,36%
Sub-Cpcat Prem	3	0,04%	1	0,01%	2	200,00%		
Sub-Cpcat SDN	757	9,89%	953	9,06%	-196	-20,57%	916	10,71%
CD TTL	63	0,82%	139	1,32%	-76	-54,68%	86	1,01%
Compact SDN	36	0,47%	72	0,68%	-36	-50,00%	42	0,49%
Cpcat SDN Prem	27	0,35%	66	0,63%	-39	-59,09%	42	0,49%
SUV Med Prem			1	0,01%	-1		2	0,02%
DE TTL	22	0,29%	24	0,23%	-2	-8,33%	29	0,34%
Full SDN Prem	2	0,03%	2	0,02%	0	0,00%	4	0,05%
M/L SDN	1	0,01%	2	0,02%	-1	-50,00%	9	0,11%
M/L SDN Prem	10	0,13%	10	0,10%	0	0,00%	3	0,04%
SUV Cpcat Prem	9	0,12%	10	0,10%	-1	-10,00%	13	0,15%
MV TTL	58	0,76%	82	0,78%	-24	-29,27%	43	0,50%
Full SDN Prem			1	0,01%	-1			
M/L SDN Prem	5	0,07%	3	0,03%	2	66,67%	2	0,02%
Minivan	53	0,69%	78	0,74%	-25	-32,05%	41	0,48%
PU TTL	1.203	15,72%	1.346	12,79%	-143	-10,62%	1.332	15,57%
Pick Up M/Full	663	8,66%	685	6,51%	-22	-3,21%	691	8,08%
P-Up Compact	540	7,06%	661	6,28%	-121	-18,31%	641	7,49%
SP TTL	87	1,14%	78	0,74%	9	11,54%	60	0,70%
Sport	39	0,51%	26	0,25%	13	50,00%	27	0,32%
Sport Prem	48	0,63%	52	0,49%	-4	-7,69%	33	0,39%
SUV TTL	5.110	66,78%	7.245	68,85%	-2.135	-29,47%	5.652	66,07%
P-Up Compact	99	1,29%	139	1,32%	-40	-28,78%	93	1,09%
SUV Compact	2.790	36,58%	3.817	36,27%	-1.019	-26,67%	2.931	34,26%
Total	7.652	100,00%	10.523	100,00%	-2.871	-27,28%	8.554	100,00%



Fuel Type

Todas



PR Market Month

Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026
2016		

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR Var
US	1.355	17,71%	1.525	14,49%	-170	-11,15%
Chrysler	527	6,89%	630	5,99%	-103	-16,35%
Ford	700	9,15%	766	7,28%	-66	-8,62%
GM	112	1,46%	110	1,05%	2	1,82%
Lincoln	16	0,21%	19	0,18%	-3	-15,79%
KO	1.801	23,54%	2.805	26,66%	-1.004	-35,79%
Genesis	25	0,33%	21	0,20%	4	19,05%
Hyundai	1.030	13,46%	1.461	13,88%	-431	-29,50%
Kia	746	9,75%	1.323	12,57%	-577	-43,61%
JA	3.901	50,98%	5.506	52,32%	-1.605	-29,15%
Acura	69	0,90%	62	0,59%	7	11,29%
Honda	411	5,37%	406	3,86%	5	1,23%
Infiniti	14	0,18%	33	0,31%	-19	-57,58%
Lexus	109	1,42%	189	1,80%	-80	-42,33%
Mazda	129	1,69%	155	1,47%	-26	-16,77%
Mitsubishi	498	6,51%	744	7,07%	-246	-33,06%
Nissan	277	3,62%	713	6,78%	-436	-61,15%
Subaru	21	0,27%	30	0,29%	-9	-30,00%
Toyota	2.373	31,01%	3.174	30,16%	-801	-25,24%
EU	595	7,78%	687	6,53%	-92	-13,39%
Alfa Romeo			1	0,01%	-1	
Audi	28	0,37%	53	0,50%	-25	-47,17%
Bentley			1	0,01%	-1	
BMW	194	2,54%	191	1,82%	3	1,57%
Ferrari			0	0,00%	0	
Total	7.652	100,00%	10.523	100,00%	-2.871	-27,28%

Ferrari			0	0,00%	0	
Fiat	2	0,03%			2	
Lamborghini	7	0,09%	5	0,05%	2	40,00%
LandRover	27	0,35%	31	0,29%	-4	-12,90%
Mercedes	121	1,58%	165	1,57%	-44	-26,67%
Mini	58	0,76%	46	0,44%	12	26,09%
Porsche	50	0,65%	59	0,56%	-9	-15,25%
Volvo	39	0,51%	37	0,35%	2	5,41%
VW	69	0,90%	98	0,93%	-29	-29,59%
Total	7.652	100,00%	10.523	100,00%	-2.871	-27,28%

PR Market YTD

Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026
2016		

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

Todas



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Units PR LY	Var PR	Var
US	5.259	16,79%	6.162	15,36%	-903	-14,65%
Chrysler	2.032	6,49%	2.349	5,86%	-317	-13,50%
Ford	2.712	8,66%	3.127	7,80%	-415	-13,27%
GM	472	1,51%	636	1,59%	-164	-25,79%
Lincoln	43	0,14%	50	0,12%	-7	-14,00%
KO	7.572	24,17%	11.958	29,81%	-4.386	-36,68%
Genesis	100	0,32%	109	0,27%	-9	-8,26%
Hyundai	4.549	14,52%	6.582	16,41%	-2.033	-30,89%
Kia	2.923	9,33%	5.267	13,13%	-2.344	-44,50%
JA	16.163	51,59%	19.438	48,46%	-3.275	-16,85%
Acura	259	0,83%	227	0,57%	32	14,10%
Honda	1.557	4,97%	1.580	3,94%	-23	-1,46%
Infiniti	76	0,24%	121	0,30%	-45	-37,19%
Lexus	517	1,65%	655	1,63%	-138	-21,07%
Mazda	517	1,65%	547	1,36%	-30	-5,48%
Mitsubishi	2.204	7,04%	3.124	7,79%	-920	-29,45%
Nissan	1.534	4,90%	2.782	6,94%	-1.248	-44,86%
Subaru	72	0,23%	126	0,31%	-54	-42,86%
Toyota	9.427	30,09%	10.276	25,62%	-849	-8,26%
EU	2.333	7,45%	2.556	6,37%	-223	-8,72%
Alfa Romeo	2	0,01%	2	0,00%	0	0,00%
Audi	110	0,35%	185	0,46%	-75	-40,54%
Bentley	3	0,01%	5	0,01%	-2	-40,00%
BMW	792	2,53%	777	1,94%	15	1,93%
Ferrari	4	0,01%	6	0,01%	-2	-33,33%
Total	31.327	100,00%	40.114	100,00%	-8.787	-21,91%

Ferrari	4	0,01%	6	0,01%	-2	-33,33%
Fiat	5	0,02%	1	0,00%	4	400,00%
Lamborghini	12	0,04%	9	0,02%	3	33,33%
LandRover	110	0,35%	103	0,26%	7	6,80%
Maserati			1	0,00%	-1	
Mercedes	536	1,71%	582	1,45%	-46	-7,90%
Mini	158	0,50%	187	0,47%	-29	-15,51%
Porsche	167	0,53%	186	0,46%	-19	-10,22%
Volvo	165	0,53%	142	0,35%	23	16,20%
VW	269	0,86%	370	0,92%	-101	-27,30%
Total	31.327	100,00%	40.114	100,00%	-8.787	-21,91%