



# PR Total by Segment

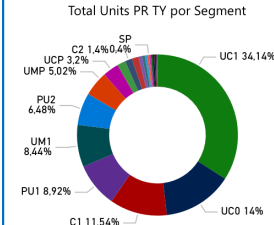
Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

Month

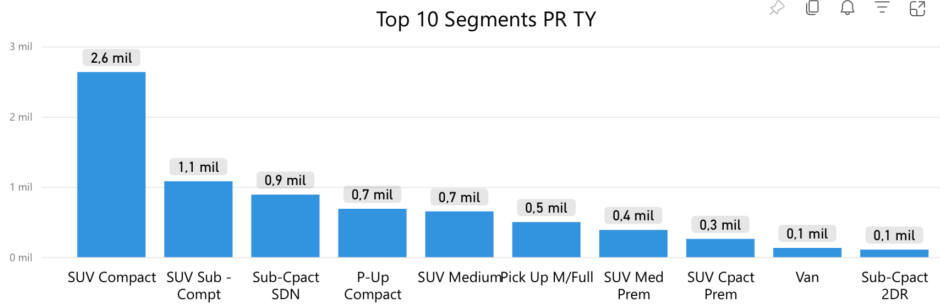
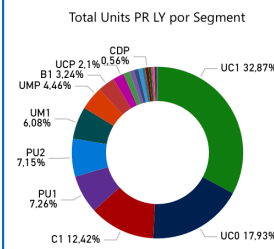
January	May	September
February	June	October
March	July	November
April	August	December

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UM1	SUV Medium	652	543	109	20,07%
UCP	SUV Cpcat Prem	247	187	60	32,09%
PU1	P-Up Compact	689	648	41	6,33%
C2	Sub-Cpcat ZDR	108	72	36	50,00%
Van	Van	132	110	22	20,00%
DP	SUV Cpcat Prem	13	13	0	0,00%
SP	Sport Prem	31	27	4	14,81%
BP	Mini - CompPrem	7	6	1	16,67%
EFP	Full SDN Prem	1	2	-1	-50,00%
S1	Sport	29	31	-2	-6,45%
DE	M/L SDN	3	6	-3	-50,00%
DP	M/L SDN Prem	13	17	-4	-23,53%
UFP	SUV Full Prem	11	16	-5	-31,25%
UMP	SUV Med Prem	388	398	-10	-2,51%
CD1	Compact SDN	43	57	-14	-24,56%
CV	Crossover SDN	27	46	-19	-41,30%
UF1	SUV Full Size	55	76	-21	-27,63%
CDP	Cpcat SDN Prem	24	50	-26	-52,00%
MV	Minivan	36	64	-28	-43,75%
<b>Total</b>		<b>7.722</b>	<b>8.924</b>	<b>-1.202</b>	<b>-13,47%</b>



Fuel Type

Todas



# PR Segment % Share

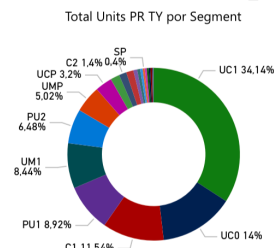
Year

2011	2017	2022
2012	2018	2023
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Month

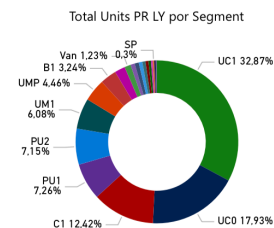
January	May	September
February	June	October
March	July	November
April	August	December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>112</b>	<b>1,45%</b>	<b>295</b>	<b>3,31%</b>	<b>-183</b>	<b>-62,03%</b>	<b>130</b>	<b>1,76%</b>
Mini - Compact	105	1,36%	289	3,24%	-184	-63,67%	124	1,68%
Mini - CompPrem	7	0,09%	6	0,07%	1	16,67%	6	0,08%
<b>C TTL</b>	<b>1.026</b>	<b>13,29%</b>	<b>1.226</b>	<b>13,74%</b>	<b>-200</b>	<b>-16,31%</b>	<b>901</b>	<b>12,18%</b>
Crossover SDN	27	0,35%	46	0,52%	-19	-41,30%	26	0,35%
Sub-Cpcat ZDR	108	1,40%	72	0,81%	36	50,00%	94	1,27%
Sub-Cpcat Prem			0	0,00%	0			
Sub-Cpcat SDN	891	11,54%	1.108	12,42%	-217	-19,58%	781	10,56%
<b>CD TTL</b>	<b>67</b>	<b>0,87%</b>	<b>107</b>	<b>1,20%</b>	<b>-40</b>	<b>-37,38%</b>	<b>73</b>	<b>0,99%</b>
Compact SDN	43	0,56%	57	0,64%	-14	-24,56%	40	0,54%
Cpcat SDN Prem	24	0,31%	50	0,56%	-26	-52,00%	33	0,45%
<b>DE TTL</b>	<b>18</b>	<b>0,23%</b>	<b>27</b>	<b>0,30%</b>	<b>-9</b>	<b>-33,33%</b>	<b>24</b>	<b>0,32%</b>
Full SDN Prem	1	0,01%	2	0,02%	-1	-50,00%	5	0,07%
M/L SDN	3	0,04%	6	0,07%	-3	-50,00%	2	0,03%
M/L SDN Prem	9	0,12%	11	0,12%	-2	-18,18%	11	0,15%
SUV Cpcat Prem	5	0,06%	8	0,09%	-3	-37,50%	6	0,08%
<b>MV TTL</b>	<b>40</b>	<b>0,52%</b>	<b>70</b>	<b>0,78%</b>	<b>-30</b>	<b>-42,86%</b>	<b>51</b>	<b>0,69%</b>
M/L SDN Prem	4	0,05%	6	0,07%	-2	-33,33%	6	0,08%
Minivan	36	0,47%	64	0,72%	-28	-43,75%	45	0,61%
<b>PU TTL</b>	<b>1.112</b>	<b>14,40%</b>	<b>1.182</b>	<b>13,25%</b>	<b>-70</b>	<b>-5,92%</b>	<b>1.250</b>	<b>16,89%</b>
Pick Up M/Full	500	6,48%	638	7,15%	-138	-21,63%	600	8,11%
P-Up Compact	612	7,93%	544	6,10%	68	12,50%	650	8,78%
<b>SP TTL</b>	<b>60</b>	<b>0,78%</b>	<b>58</b>	<b>0,65%</b>	<b>2</b>	<b>3,45%</b>	<b>93</b>	<b>1,26%</b>
Sport	29	0,38%	31	0,35%	-2	-6,45%	41	0,55%
Sport Prem	31	0,40%	27	0,30%	4	14,81%	52	0,70%
<b>SUV TTL</b>	<b>5.153</b>	<b>66,73%</b>	<b>5.845</b>	<b>65,50%</b>	<b>-692</b>	<b>-11,84%</b>	<b>4.733</b>	<b>63,97%</b>
P-Up Compact	77	1,00%	104	1,17%	-27	-25,96%	105	1,42%
SUV Compact	2.634	34,11%	2.929	32,82%	-295	-10,07%	2.463	33,29%
SUV Cpcat Prem	255	3,30%	179	2,01%	76	42,46%	224	3,03%
SUV Full Prem	11	0,14%	16	0,18%	-5	-33,33%	14	0,19%
<b>Total</b>	<b>7.722</b>	<b>100,00%</b>	<b>8.924</b>	<b>100,00%</b>	<b>-1.202</b>	<b>-13,47%</b>	<b>7.399</b>	<b>100,00%</b>



Fuel Type

Todas



# PR Market Month

Year

2011	2017	2022
2012	2018	2023
2013	2019	2024
2014	2020	2025
2015	2021	2026

2016

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

Todas



Oficina de Registros de Automóviles

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>1.140</b>	<b>14,76%</b>	<b>1.388</b>	<b>15,55%</b>	<b>-248</b>	<b>-17,87%</b>
Chrysler	369	4,78%	566	6,34%	-197	-34,81%
Ford	643	8,33%	656	7,35%	-13	-1,98%
GM	120	1,55%	159	1,78%	-39	-24,53%
Lincoln	8	0,10%	7	0,08%	1	14,29%
<b>KO</b>	<b>2.165</b>	<b>28,04%</b>	<b>2.856</b>	<b>32,00%</b>	<b>-691</b>	<b>-24,19%</b>
Genesis	16	0,21%	28	0,31%	-12	-42,86%
Hyundai	1.438	18,62%	1.492	16,72%	-54	-3,62%
Kia	711	9,21%	1.336	14,97%	-625	-46,78%
<b>JA</b>	<b>3.853</b>	<b>49,90%</b>	<b>4.182</b>	<b>46,86%</b>	<b>-329</b>	<b>-7,87%</b>
Acura	56	0,73%	54	0,61%	2	3,70%
Honda	355	4,60%	327	3,66%	28	8,56%
Infiniti	17	0,22%	21	0,24%	-4	-19,05%
Lexus	115	1,49%	157	1,76%	-42	-26,75%
Mazda	127	1,64%	106	1,19%	21	19,81%
Mitsubishi	555	7,19%	693	7,77%	-138	-19,91%
Nissan	369	4,78%	565	6,33%	-196	-34,69%
Subaru	18	0,23%	29	0,32%	-11	-37,93%
Toyota	2.241	29,02%	2.230	24,99%	11	0,49%
<b>EU</b>	<b>564</b>	<b>7,30%</b>	<b>498</b>	<b>5,58%</b>	<b>66</b>	<b>13,25%</b>
Alfa Romeo	1	0,01%			1	
Audi	28	0,36%	34	0,38%	-6	-17,65%
Bentley	2	0,03%	1	0,01%	1	100,00%
BMW	205	2,65%	129	1,45%	76	58,91%
Ferrari	1	0,01%	3	0,03%	-2	-66,67%
<b>Total</b>	<b>7.722</b>	<b>100,00%</b>	<b>8.924</b>	<b>100,00%</b>	<b>-1.202</b>	<b>-13,47%</b>

Ferrari	1	0,01%	3	0,03%	-2	-66,67%
Fiat	1	0,01%	1	0,01%	0	0,00%
Lamborghini	1	0,01%	1	0,01%	0	0,00%
LandRover	24	0,31%	22	0,25%	2	9,09%
Maserati			1	0,01%	-1	
Mercedes	133	1,72%	108	1,21%	25	23,15%
Mini	33	0,43%	51	0,57%	-18	-35,29%
Porsche	29	0,38%	40	0,45%	-11	-27,50%
Volvo	48	0,62%	34	0,38%	14	41,18%
VW	58	0,75%	73	0,82%	-15	-20,55%
<b>Total</b>	<b>7.722</b>	<b>100,00%</b>	<b>8.924</b>	<b>100,00%</b>	<b>-1.202</b>	<b>-13,47%</b>

