

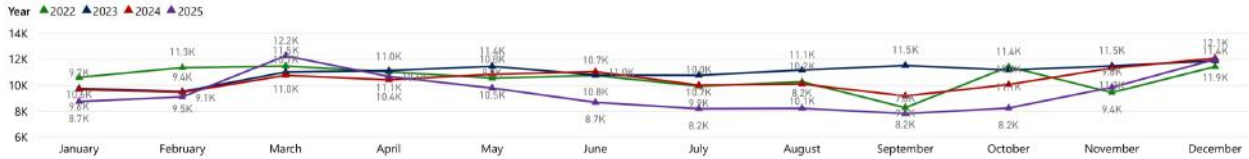
# Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,568	6,656	7,211	6,605	6,244	6,513	7,001	7,249	6,236	6,746	6,365	11,000	69,000
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	110,300
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	109,284
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	96,726
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	131,250
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	126,267
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148	11,467	11,861	131,391
2024	9,644	9,434	10,741	10,395	10,819	11,019	9,985	10,074	9,149	10,038	11,297	12,068	124,663
2025	8,720	9,083	12,246	10,648	9,762	8,660	8,172	8,202	7,787	8,223	9,815	11,971	113,289

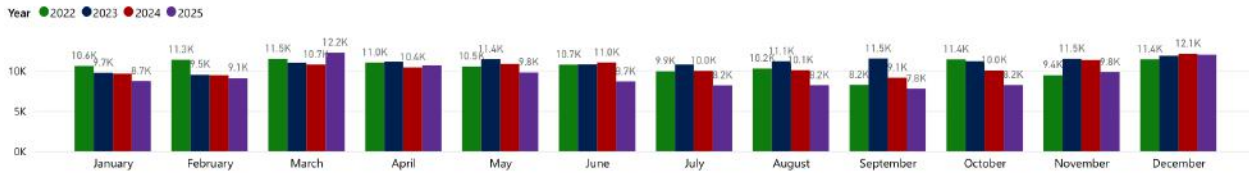


Fuel Type: All  
Brand: All

Total Units PR & USVI TY by Month and Year



Total Units PR & USVI TY by Month and Year



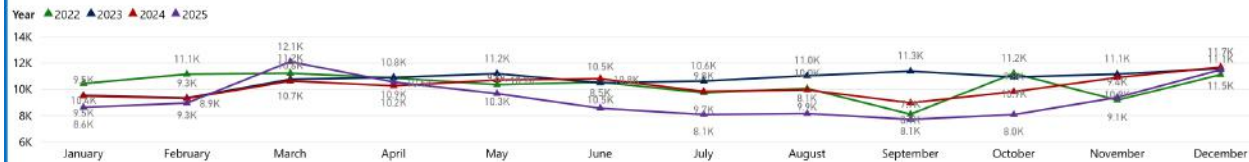
# PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	107,941
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	106,616
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	95,020
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	129,145
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	123,604
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896	11,124	11,538	128,531
2024	9,459	9,275	10,602	10,239	10,679	10,772	9,806	9,926	8,934	9,788	10,864	11,655	121,999
2025	8,595	8,924	12,072	10,523	9,642	8,528	8,052	8,127	7,673	8,045	9,351	11,451	110,983

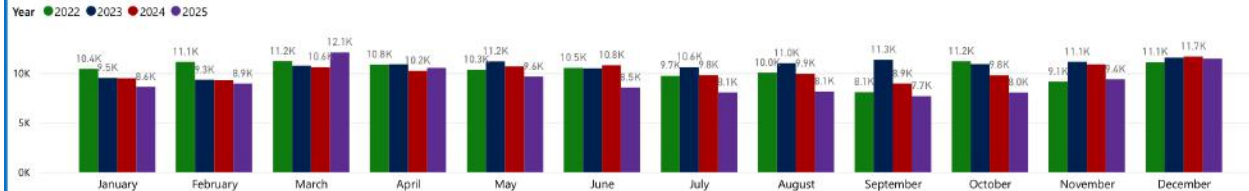


Fuel Type: All  
Brand: All

Total Units PR TY by Month and Year



Total Units PR TY by Month and Year

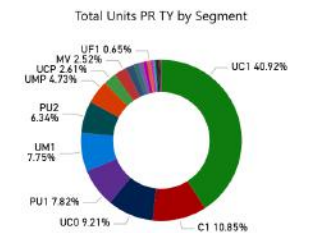


# PR Total by Segment

Year: 2011, 2016, 2021, 2012, 2017, 2022, 2013, 2018, 2023, 2014, 2019, 2024, 2015, 2020, 2025

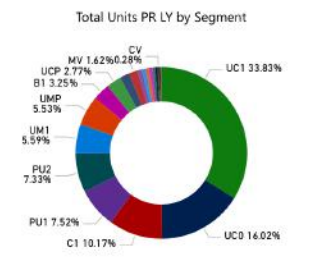
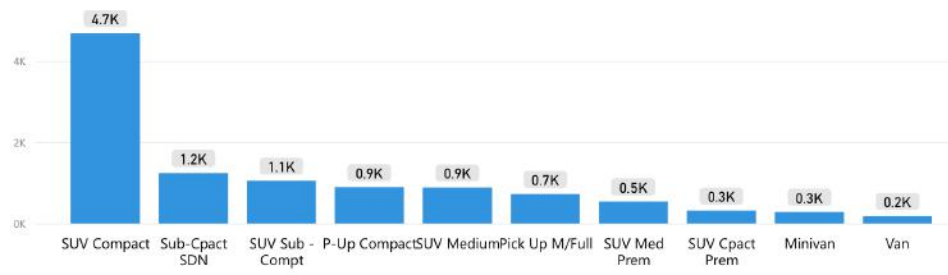
Month: January, May, September, February, June, October, March, July, November, April, August, December

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units PR Var	Total Units PR % Var
UC1	SUV Compact	4,686	3,943	743	18.84%
C1	Sub-Cpact SDN	1,242	1,185	57	4.81%
UC0	SUV Sub - Compt	1,055	1,867	-812	-43.49%
PU1	P-Up Compact	895	877	18	2.05%
UM1	SUV Medium	887	651	236	36.25%
PU2	Pick Up M/Full	726	854	-128	-14.99%
UMP	SUV Med Prem	542	645	-103	-15.97%
UCP	SUV Cpact Prem	299	323	-24	-7.43%
MV	Minivan	288	189	99	52.38%
Van	Van	186	216	-30	-13.89%
CD1	Compact SDN	122	62	60	96.77%
C2	Sub-Cpact ZDR	102	104	-2	-1.92%
B1	Mini - Compact	89	379	-290	-76.52%
UF1	SUV Full Size	75	72	3	4.17%
SP	Sport Prem	70	70	0	0.00%
CDP	Cpact SDN Prem	42	84	-42	-50.00%
CV	Crossover SDN	40	33	7	21.21%
S1	Sport	39	45	-6	-13.33%
DP	SUV Cpact Prem	17	17	0	0.00%
<b>Total</b>		<b>11,451</b>	<b>11,654</b>	<b>-203</b>	<b>-1.74%</b>



Fuel Type: All

## Top 10 Segments PR TY

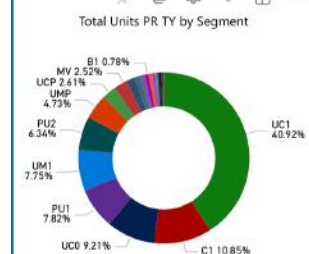


# PR Segment % Share

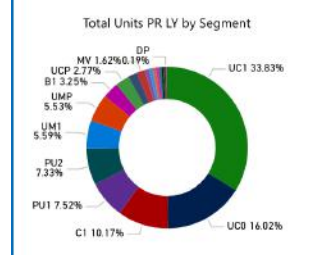
Year: 2011, 2016, 2021, 2012, 2017, 2022, 2013, 2018, 2023, 2014, 2019, 2024, 2015, 2020, 2025

Month: January, May, September, February, June, October, March, July, November, April, August, December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units PR Var	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>100</b>	<b>0.87%</b>	<b>386</b>	<b>3.31%</b>	<b>-286</b>	<b>-74.09%</b>	<b>159</b>	<b>1.70%</b>
Mini - Compact	89	0.78%	379	3.25%	-290	-76.52%	151	1.61%
Mini - CompPrem	11	0.10%	7	0.06%	4	57.14%	8	0.09%
<b>C TTL</b>	<b>1,384</b>	<b>12.09%</b>	<b>1,323</b>	<b>11.35%</b>	<b>61</b>	<b>4.61%</b>	<b>1,218</b>	<b>13.03%</b>
Crossover SDN	40	0.35%	33	0.28%	7	21.21%	30	0.32%
Sub-Cpact ZDR	102	0.89%	104	0.89%	-2	-1.92%	62	0.66%
Sub-Cpact Prem	1	0.01%	1	0.01%	0	0.00%	0	0.00%
Sub-Cpact SDN	1,242	10.85%	1,185	10.17%	57	4.81%	1,126	12.04%
<b>CD TTL</b>	<b>164</b>	<b>1.43%</b>	<b>148</b>	<b>1.27%</b>	<b>16</b>	<b>10.81%</b>	<b>100</b>	<b>1.07%</b>
Compact SDN	122	1.07%	62	0.53%	60	96.77%	52	0.56%
Cpact SDN Prem	42	0.37%	84	0.72%	-42	-50.00%	48	0.51%
SUV Med Prem	2	0.02%	2	0.02%	0	0.00%	0	0.00%
<b>DE TTL</b>	<b>29</b>	<b>0.25%</b>	<b>49</b>	<b>0.42%</b>	<b>-20</b>	<b>-40.82%</b>	<b>23</b>	<b>0.25%</b>
Full SDN Prem	7	0.06%	6	0.05%	1	16.67%	1	0.01%
M/L SDN	3	0.03%	6	0.05%	-3	-50.00%	2	0.02%
M/L SDN Prem	8	0.07%	21	0.18%	-13	-61.90%	14	0.15%
SUV Cpact Prem	11	0.10%	16	0.14%	-5	-31.25%	7	0.07%
<b>MV TTL</b>	<b>292</b>	<b>2.55%</b>	<b>190</b>	<b>1.63%</b>	<b>102</b>	<b>53.68%</b>	<b>80</b>	<b>0.86%</b>
M/L SDN Prem	4	0.03%	1	0.01%	3	300.00%	5	0.05%
Minivan	288	2.52%	189	1.62%	99	52.38%	75	0.80%
<b>PU TTL</b>	<b>1,502</b>	<b>13.12%</b>	<b>1,616</b>	<b>13.87%</b>	<b>-114</b>	<b>-7.05%</b>	<b>1,379</b>	<b>14.75%</b>
Pick Up M/Full	726	6.34%	854	7.33%	-128	-14.99%	655	7.00%
P-Up Compact	776	6.78%	762	6.54%	14	1.84%	724	7.74%
<b>SP TTL</b>	<b>109</b>	<b>0.95%</b>	<b>115</b>	<b>0.99%</b>	<b>-6</b>	<b>-5.22%</b>	<b>65</b>	<b>0.70%</b>
Sport	39	0.34%	45	0.39%	-6	-13.33%	22	0.24%
Sport Prem	70	0.61%	70	0.60%	0	0.00%	43	0.46%
<b>SUV TTL</b>	<b>7,683</b>	<b>67.09%</b>	<b>7,610</b>	<b>65.29%</b>	<b>73</b>	<b>0.96%</b>	<b>6,199</b>	<b>66.29%</b>
P-Up Compact	119	1.04%	115	0.99%	4	3.40%	127	1.36%
SUV Compact	4,684	40.90%	3,941	33.81%	743	18.85%	3,351	35.84%
SUV Cpact Prem	305	2.66%	302	2.63%	3	0.95%	256	2.72%
<b>Total</b>	<b>11,451</b>	<b>100.00%</b>	<b>11,655</b>	<b>100.00%</b>	<b>-204</b>	<b>-1.75%</b>	<b>9,351</b>	<b>100.00%</b>



Fuel Type: All



# PR Total by Segment Year 2025

**Year**

2011 2016 2021  
2012 2017 2022  
2013 2018 2023  
2014 2019 2024  
2015 2020 2025

**Month**

January May September  
February June October  
March July November  
April August December

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	38,275	41,933	-3,658	-8.72%
UC0	SUV Sub - Compt	15,922	18,786	-2,864	-15.25%
C1	Sub-Cpact SDN	11,915	13,171	-1,256	-9.54%
PU1	P-Up Compact	8,885	8,313	572	6.88%
PU2	Pick Up M/Full	8,454	9,069	-615	-6.78%
UM1	SUV Medium	7,966	8,237	-271	-3.29%
UMP	SUV Med Prem	5,448	4,685	763	16.29%
B1	Mini - Compact	3,091	5,360	-2,269	-42.33%
UCP	SUV Cpact Prem	3,071	2,835	236	8.32%
Van	Van	2,213	2,290	-77	-3.36%
MV	Minivan	1,033	1,901	-868	-45.66%
C2	Sub-Cpact 2DR	876	1,321	-445	-33.69%
CD1	Compact SDN	727	924	-197	-21.32%
CDP	Cpact SDN Prem	638	839	-201	-23.96%
UF1	SUV Full Size	609	329	280	85.11%
SP	Sport Prem	545	575	-30	-5.22%
CV	Crossover SDN	446	286	160	55.94%
S1	Sport	319	501	-182	-36.33%
UFP	SUV Full Prem	165	145	20	13.79%
<b>Total</b>		<b>110,983</b>	<b>121,999</b>	<b>-11,016</b>	

**Total Units PR TY by Segment**

**Total Units PR LY by Segment**

**Top 10 Segments PR TY**

# PR Segment % Share Year 2025

**Year**

2011 2016 2021  
2012 2017 2022  
2013 2018 2023  
2014 2019 2024  
2015 2020 2025

**Month**

January May September  
February June October  
March July November  
April August December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>3,215</b>	<b>2.90%</b>	<b>5,450</b>	<b>4.47%</b>	<b>-2,235</b>	<b>-41.01%</b>	<b>386</b>	<b>3.31%</b>
Mini - Compact	3,091	2.79%	5,360	4.39%	-2,269	-42.33%	379	3.25%
Mini - CompPrem	124	0.11%	90	0.07%	34	37.78%	7	0.06%
<b>C TTL</b>	<b>13,242</b>	<b>11.93%</b>	<b>14,787</b>	<b>12.12%</b>	<b>-1,545</b>	<b>-10.45%</b>	<b>1,323</b>	<b>11.35%</b>
Crossover SDN	446	0.40%	286	0.23%	160	55.94%	33	0.28%
Sub-Cpact 2DR	876	0.79%	1,321	1.08%	-445	-33.69%	104	0.89%
Sub-Cpact Prem	5	0.00%	9	0.01%	-4	-44.44%	1	0.01%
CD TTL	<b>11,915</b>	<b>10.74%</b>	<b>13,171</b>	<b>10.80%</b>	<b>-1,256</b>	<b>-9.54%</b>	<b>1,185</b>	<b>10.17%</b>
Compact SDN	727	0.66%	924	0.76%	-197	-21.32%	62	0.53%
Cpact SDN Prem	638	0.57%	839	0.69%	-201	-23.96%	84	0.72%
SUV Med Prem	1	0.00%	12	0.01%	-11	-91.67%	2	0.02%
<b>DE TTL</b>	<b>260</b>	<b>0.23%</b>	<b>318</b>	<b>0.26%</b>	<b>-58</b>	<b>-18.24%</b>	<b>49</b>	<b>0.42%</b>
Full SDN Prem	19	0.02%	30	0.02%	-11	-36.67%	6	0.05%
M/L SDN	38	0.03%	116	0.10%	-78	-67.24%	6	0.05%
M/L SDN Prem	104	0.09%	116	0.10%	-12	-10.34%	21	0.18%
SUV Cpact Prem	99	0.09%	56	0.05%	43	76.79%	16	0.14%
<b>MV TTL</b>	<b>1,095</b>	<b>0.99%</b>	<b>1,926</b>	<b>1.58%</b>	<b>-831</b>	<b>-43.15%</b>	<b>190</b>	<b>1.63%</b>
Full SDN Prem	3	0.00%	5	0.00%	-2	-40.00%		
M/L SDN Prem	59	0.05%	20	0.02%	39	195.00%	1	0.01%
Minivan	1,033	0.93%	1,901	1.56%	-868	-45.66%	189	1.62%
<b>Other TTL</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>			
Other	0	0.00%	0	0.00%	0			
Trucks			0	0.00%	0			
<b>PU TTL</b>	<b>15,872</b>	<b>14.30%</b>	<b>15,825</b>	<b>12.97%</b>	<b>47</b>	<b>0.30%</b>	<b>1,616</b>	<b>13.87%</b>
Pick Up M/Full	8,454	7.62%	9,069	7.43%	-615	-6.78%	854	7.33%
P-Up Compact	7,418	6.68%	6,756	5.54%	662	9.80%	762	6.54%
<b>SP TTL</b>	<b>864</b>	<b>0.78%</b>	<b>1,076</b>	<b>0.88%</b>	<b>-212</b>	<b>-19.70%</b>	<b>115</b>	<b>0.99%</b>
Sport	319	0.29%	501	0.41%	-182	-36.33%	45	0.39%
Sport Prem	545	0.49%	575	0.47%	-30	-5.22%	70	0.60%
<b>Total</b>	<b>110,983</b>	<b>100.00%</b>	<b>121,999</b>	<b>100.00%</b>	<b>-11,016</b>	<b>-9.03%</b>	<b>11,655</b>	<b>100.00%</b>

**Total Units PR TY by Segment**

**Total Units PR LY by Segment**

# PR Market Month

Year


2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



Espectáculos de Reportagem de Automóveis

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>1,934</b>	<b>16.89%</b>	<b>1,912</b>	<b>16.40%</b>	<b>22</b>	<b>1.15%</b>
Chrysler	946	8.26%	688	5.90%	258	37.50%
Ford	868	7.58%	1,042	8.94%	-174	-16.70%
GM	120	1.05%	182	1.56%	-62	-34.07%
<b>KO</b>	<b>2,978</b>	<b>26.01%</b>	<b>3,247</b>	<b>27.86%</b>	<b>-269</b>	<b>-8.28%</b>
Genesis	31	0.27%	25	0.21%	6	24.00%
Hyundai	2,041	17.82%	1,936	16.61%	105	5.42%
Kia	906	7.91%	1,286	11.03%	-380	-29.55%
<b>JA</b>	<b>5,795</b>	<b>50.61%</b>	<b>5,598</b>	<b>48.03%</b>	<b>197</b>	<b>3.52%</b>
Acura	83	0.72%	61	0.52%	22	36.07%
Honda	499	4.36%	447	3.84%	52	11.63%
Infiniti	30	0.26%	40	0.34%	-10	-25.00%
Lexus	169	1.48%	203	1.74%	-34	-16.75%
Mazda	131	1.14%	156	1.34%	-25	-16.03%
Mitsubishi	1,280	11.18%	799	6.86%	481	60.20%
Nissan	481	4.20%	812	6.97%	-331	-40.76%
Subaru	26	0.23%	39	0.33%	-13	-33.33%
Toyota	3,096	27.04%	3,041	26.09%	55	1.81%
<b>EU</b>	<b>744</b>	<b>6.50%</b>	<b>898</b>	<b>7.70%</b>	<b>-154</b>	<b>-17.15%</b>
Alfa Romeo			1	0.01%	-1	
Audi	29	0.25%	50	0.43%	-21	-42.00%
Bentley	2	0.02%	4	0.03%	-2	-50.00%
BMW	298	2.60%	327	2.81%	-29	-8.87%
Ferrari	2	0.02%			2	
Lamborghini	10	0.09%	2	0.02%	8	400.00%
<b>Total</b>	<b>11,451</b>	<b>100.00%</b>	<b>11,655</b>	<b>100.00%</b>	<b>-204</b>	<b>-1.75%</b>

Lamborghini	10	0.09%	2	0.02%	8	400.00%
LandRover	21	0.18%	37	0.32%	-16	-43.24%
Lotus			1	0.01%	-1	
Maserati			12	0.10%	-12	
Mercedes	168	1.47%	163	1.40%	5	3.07%
Mini	50	0.44%	40	0.34%	10	25.00%
Porsche	33	0.29%	78	0.67%	-45	-57.69%
Volvo	62	0.54%	50	0.43%	12	24.00%
VW	69	0.60%	133	1.14%	-64	-48.12%
<b>Total</b>	<b>11,451</b>	<b>100.00%</b>	<b>11,655</b>	<b>100.00%</b>	<b>-204</b>	<b>-1.75%</b>

# PR Market YTD

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>18,310</b>	<b>16.50%</b>	<b>21,672</b>	<b>17.76%</b>	<b>-3,362</b>	<b>-15.51%</b>
Chrysler	7,135	6.43%	7,794	6.39%	-659	-8.46%
Ford	9,725	8.76%	12,056	9.88%	-2,331	-19.33%
GM	1,450	1.31%	1,822	1.49%	-372	-20.42%
<b>KO</b>	<b>30,394</b>	<b>27.39%</b>	<b>34,477</b>	<b>28.26%</b>	<b>-4,083</b>	<b>-11.84%</b>
Genesis	280	0.25%	293	0.24%	-13	-4.44%
Hyundai	18,295	16.48%	20,012	16.40%	-1,717	-8.58%
Kia	11,819	10.65%	14,172	11.62%	-2,353	-16.60%
<b>JA</b>	<b>54,623</b>	<b>49.22%</b>	<b>58,685</b>	<b>48.10%</b>	<b>-4,062</b>	<b>-6.92%</b>
Acura	705	0.64%	612	0.50%	93	15.20%
Honda	4,672	4.21%	4,592	3.76%	80	1.74%
Infiniti	318	0.29%	418	0.34%	-100	-23.92%
Lexus	1,795	1.62%	1,497	1.23%	298	19.91%
Mazda	1,431	1.29%	1,380	1.13%	51	3.70%
Mitsubishi	8,362	7.53%	9,429	7.73%	-1,067	-11.32%
Nissan	6,761	6.09%	9,089	7.45%	-2,328	-25.61%
Subaru	273	0.25%	289	0.24%	-16	-5.54%
Toyota	30,306	27.31%	31,379	25.72%	-1,073	-3.42%
<b>EU</b>	<b>7,656</b>	<b>6.90%</b>	<b>7,165</b>	<b>5.87%</b>	<b>491</b>	<b>6.85%</b>
Alfa Romeo	3	0.00%	51	0.04%	-48	-94.12%
Audi	398	0.36%	549	0.45%	-151	-27.50%
Bentley	11	0.01%	15	0.01%	-4	-26.67%
BMW	2,606	2.35%	2,102	1.72%	504	23.98%
Ferrari	20	0.02%	19	0.02%	1	5.26%
Fiat	4	0.00%	6	0.00%	-2	-33.33%
<b>Total</b>	<b>110,983</b>	<b>100.00%</b>	<b>121,999</b>	<b>100.00%</b>	<b>-11,016</b>	<b>-9.03%</b>

Fiat	4	0.00%	6	0.00%	-2	-33.33%
Jaguar			0	0.00%	0	
Lamborghini	39	0.04%	24	0.02%	15	62.50%
LandRover	291	0.26%	330	0.27%	-39	-11.82%
Lotus			1	0.00%	-1	
Maserati	1	0.00%	17	0.01%	-16	-94.12%
Mercedes	1,911	1.72%	1,246	1.02%	665	53.37%
Mini	565	0.51%	370	0.30%	195	52.70%
Porsche	447	0.40%	468	0.38%	-21	-4.49%
Volvo	432	0.39%	547	0.45%	-115	-21.02%
VW	928	0.84%	1,420	1.16%	-492	-34.65%
<b>Total</b>	<b>110,983</b>	<b>100.00%</b>	<b>121,999</b>	<b>100.00%</b>	<b>-11,016</b>	<b>-9.03%</b>