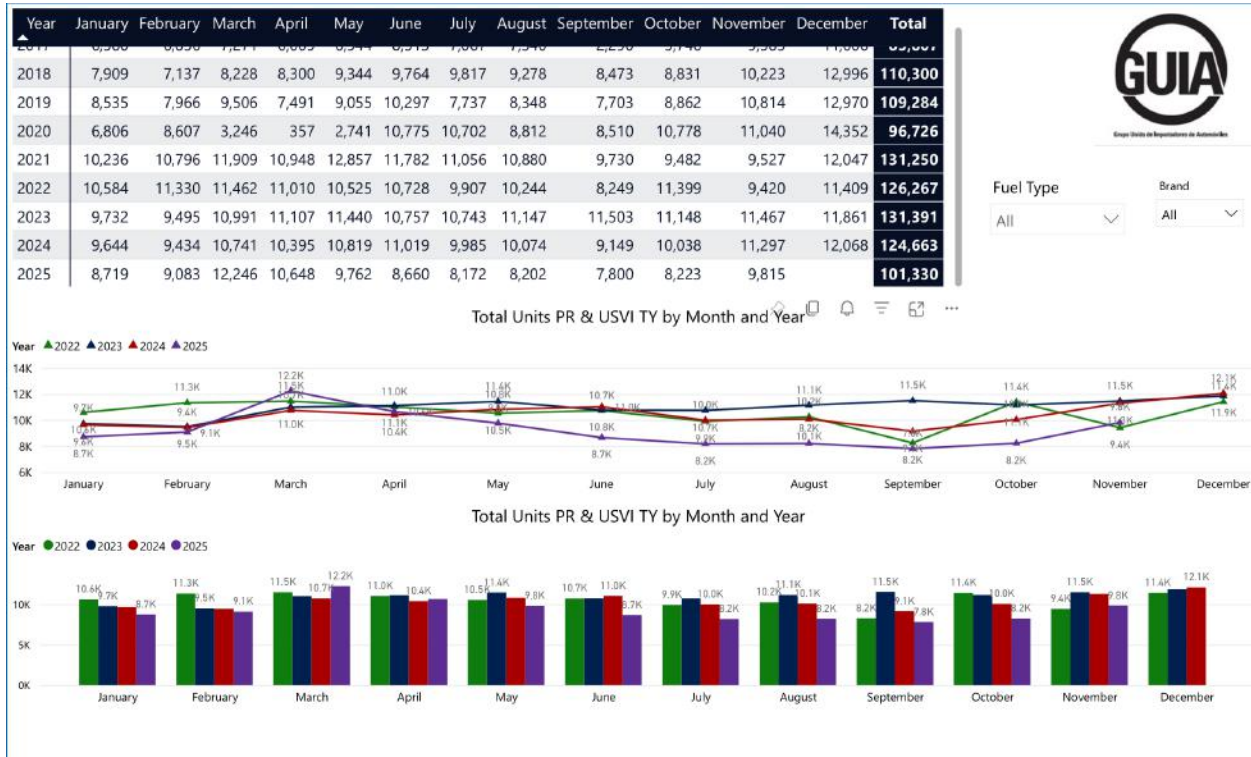
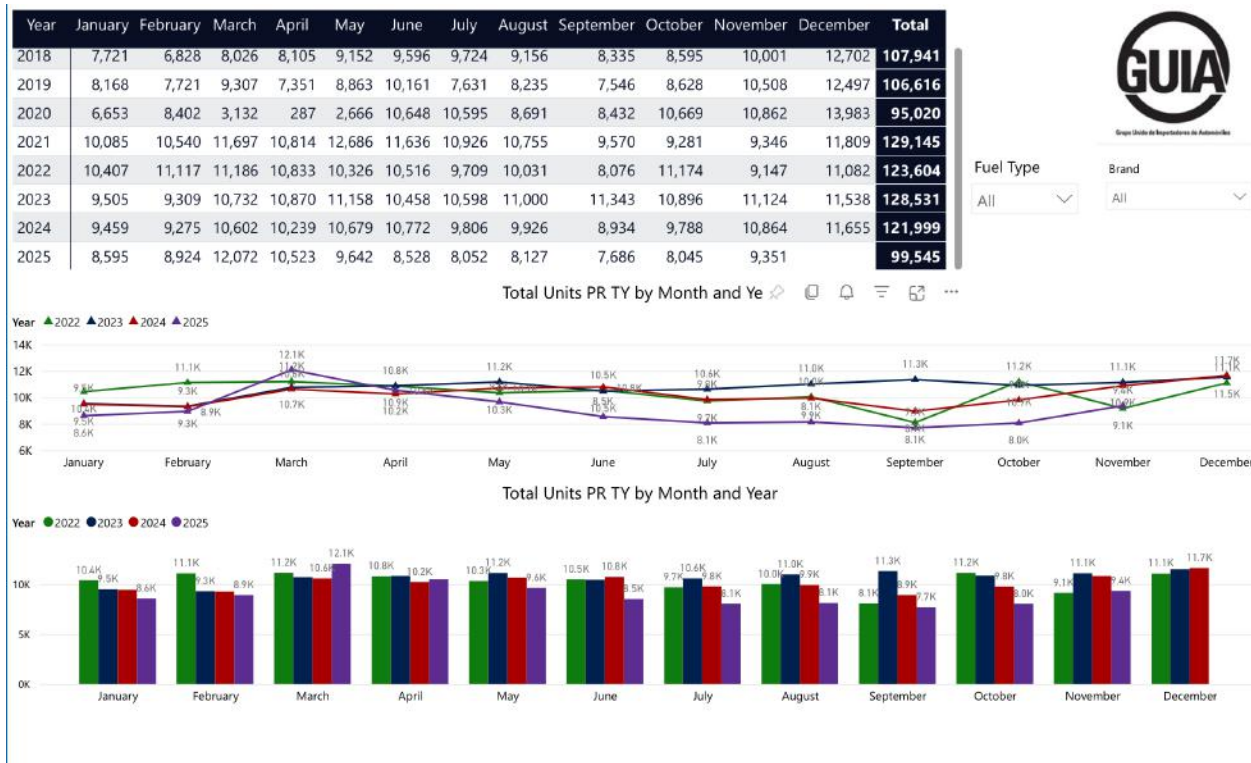


Total Industry



PR Total



PR Total by Segment

Year

2011 2016 2021
2012 2017 2022
2013 2018 2023
2014 2019 2024
2015 2020 **2025**

Month

January May September
February June October
March July **November**
April August December

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,351	3,772	-421	-11.16%
UC0	SUV Sub - Compt	1,181	1,776	-595	-33.50%
C1	Sub-Cpact SDN	1,126	1,050	76	7.24%
PU1	P-Up Compact	851	799	52	6.51%
UM1	SUV Medium	760	762	-2	-0.26%
PU2	Pick Up M/Full	655	796	-141	-17.71%
UMP	SUV Med Prem	450	519	-69	-13.29%
UCP	SUV Cpact Prem	259	299	-40	-13.38%
B1	Mini - Compact	151	367	-216	-58.86%
Van	Van	128	247	-119	-48.18%
MV	Minivan	75	61	14	22.95%
C2	Sub-Cpact 2DR	62	85	-23	-27.06%
UF1	SUV Full Size	62	37	25	67.57%
CD1	Compact SDN	52	69	-17	-24.64%
CDP	Cpact SDN Prem	48	60	-12	-20.00%
SP	Sport Prem	43	46	-3	-6.52%
CV	Crossover SDN	30	37	-7	-18.92%
S1	Sport	22	39	-17	-43.59%
DP	M/L SDN Prem	19	10	9	90.00%
Total		9,351	10,859	-1,508	-13.89%

Total Units PR TY by Segment

Top 10 Segments PR TY

Total Units PR LY by Segment

Fuel Type
All

PR Segment % Share

Year

2011 2016 2021
2012 2017 2022
2013 2018 2023
2014 2019 2024
2015 2020 **2025**

Month

January May September
February June October
March July **November**
April August December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	159	1.70%	382	3.52%	-223	-58.38%	217	2.70%
Mini - Compact	151	1.61%	367	3.38%	-216	-58.86%	211	2.62%
Mini - CompPrem	8	0.09%	15	0.14%	-7	-46.67%	6	0.07%
C TTL	1,218	13.03%	1,173	10.80%	45	3.84%	913	11.35%
Crossover SDN	30	0.32%	37	0.34%	-7	-18.92%	52	0.65%
Sub-Cpact 2DR	62	0.66%	85	0.78%	-23	-27.06%	75	0.93%
Sub-Cpact Prem	1	0.01%	1	0.01%	-1	-100%	1	0.01%
Sub-Cpact SDN	1,126	12.04%	1,050	9.66%	76	7.24%	786	9.77%
CD TTL	100	1.07%	129	1.19%	-29	-22.48%	108	1.34%
Compact SDN	52	0.56%	69	0.64%	-17	-24.64%	46	0.57%
Cpact SDN Prem	48	0.51%	60	0.55%	-12	-20.00%	62	0.77%
DE TTL	24	0.26%	25	0.23%	-1	-4.00%	12	0.15%
Full SDN Prem	4	0.04%	4	0.04%	-4	-100%	2	0.02%
M/L SDN	2	0.02%	3	0.03%	-1	-33.33%	0	0.00%
M/L SDN Prem	15	0.16%	6	0.06%	9	150.00%	5	0.06%
SUV Cpact Prem	7	0.07%	12	0.11%	-5	-41.67%	5	0.06%
MV TTL	79	0.84%	65	0.60%	14	21.54%	112	1.39%
M/L SDN Prem	4	0.04%	4	0.04%	0	0.00%	5	0.06%
Minivan	75	0.80%	61	0.56%	14	22.95%	107	1.33%
PU TTL	1,379	14.75%	1,452	13.37%	-73	-5.03%	1,300	16.16%
Pick Up M/Full	655	7.00%	796	7.33%	-141	-17.71%	694	8.63%
P-Up Compact	724	7.74%	656	6.04%	68	10.37%	606	7.53%
SP TTL	65	0.70%	85	0.78%	-20	-23.53%	92	1.14%
Sport	22	0.24%	39	0.36%	-17	-43.59%	28	0.35%
Sport Prem	43	0.46%	46	0.42%	-3	-6.52%	64	0.80%
SUV TTL	6,199	66.29%	7,305	67.24%	-1,106	-15.14%	5,118	63.62%
P-Up Compact	127	1.36%	143	1.32%	-16	-11.19%	119	1.48%
SUV Compact	3,351	35.84%	3,771	34.71%	-420	-11.14%	2,733	33.97%
SUV Cpact Prem	255	2.73%	287	2.64%	-32	-11.15%	284	3.53%
SUV Full Prem	13	0.14%	10	0.09%	3	30.00%	23	0.27%
Total	9,351	100.00%	10,864	100.00%	-1,513	-13.93%	8,045	100.00%

Total Units PR TY by Segment

Total Units PR LY by Segment

Fuel Type
All

PR Market Month

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	
US	1,382	14.78%	1,688	15.54%	-306	-18.13%
Chrysler	576	6.16%	694	6.39%	-118	-17.00%
Ford	736	7.87%	895	8.24%	-159	-17.77%
GM	70	0.75%	99	0.91%	-29	-29.29%
KO	2,715	29.03%	3,228	29.71%	-513	-15.89%
Genesis	16	0.17%	21	0.19%	-5	-23.81%
Hyundai	1,940	20.75%	1,897	17.46%	43	2.27%
Kia	759	8.12%	1,310	12.06%	-551	-42.06%
JA	4,615	49.35%	5,216	48.01%	-601	-11.52%
Acura	55	0.59%	68	0.63%	-13	-19.12%
Honda	367	3.92%	393	3.62%	-26	-6.62%
Infiniti	24	0.26%	36	0.33%	-12	-33.33%
Lexus	154	1.65%	179	1.65%	-25	-13.97%
Mazda	111	1.19%	135	1.24%	-24	-17.78%
Mitsubishi	841	8.99%	798	7.35%	43	5.39%
Nissan	401	4.29%	682	6.28%	-281	-41.20%
Subaru	9	0.10%	21	0.19%	-12	-57.14%
Toyota	2,653	28.37%	2,904	26.73%	-251	-8.64%
EU	639	6.83%	732	6.74%	-93	-12.70%
Alfa Romeo			5	0.05%	-5	
Audi	21	0.22%	40	0.37%	-19	-47.50%
Bentley	1	0.01%			1	
BMW	258	2.76%	240	2.21%	18	7.50%
Ferrari	1	0.01%	1	0.01%	0	0.00%
Lamborghini	1	0.01%			1	
Total	9,351	100.00%	10,864	100.00%	-1,513	-13.93%

Lamborghini	1	0.01%			1	
LandRover	17	0.18%	20	0.18%	-3	-15.00%
Mercedes	170	1.82%	148	1.36%	22	14.86%
Mini	38	0.41%	52	0.48%	-14	-26.92%
Porsche	12	0.13%	34	0.31%	-22	-64.71%
Volvo	42	0.45%	54	0.50%	-12	-22.22%
VW	78	0.83%	138	1.27%	-60	-43.48%
Total	9,351	100.00%	10,864	100.00%	-1,513	-13.93%

PR Market YTD

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	16,376	16.45%	19,760	17.91%	-3,384	-17.13%
Chrysler	6,189	6.22%	7,106	6.44%	-917	-12.90%
Ford	8,857	8.90%	11,014	9.98%	-2,157	-19.58%
GM	1,330	1.34%	1,640	1.49%	-310	-18.90%
KO	27,416	27.54%	31,230	28.30%	-3,814	-12.21%
Genesis	249	0.25%	268	0.24%	-19	-7.09%
Hyundai	16,254	16.33%	18,076	16.38%	-1,822	-10.08%
Kia	10,913	10.96%	12,886	11.68%	-1,973	-15.31%
JA	48,828	49.05%	53,087	48.11%	-4,259	-8.02%
Acura	622	0.62%	551	0.50%	71	12.89%
Honda	4,173	4.19%	4,145	3.76%	28	0.68%
Infiniti	288	0.29%	378	0.34%	-90	-23.81%
Lexus	1,626	1.63%	1,294	1.17%	332	25.66%
Mazda	1,300	1.31%	1,224	1.11%	76	6.21%
Mitsubishi	7,082	7.11%	8,630	7.82%	-1,548	-17.94%
Nissan	6,280	6.31%	8,277	7.50%	-1,997	-24.13%
Subaru	247	0.25%	250	0.23%	-3	-1.20%
Toyota	27,210	27.33%	28,338	25.68%	-1,128	-3.98%
EU	6,925	6.96%	6,267	5.68%	658	10.50%
Alfa Romeo	3	0.00%	50	0.05%	-47	-94.00%
Audi	369	0.37%	499	0.45%	-130	-26.05%
Bentley	9	0.01%	11	0.01%	-2	-18.18%
BMW	2,308	2.32%	1,775	1.61%	533	30.03%
Ferrari	18	0.02%	19	0.02%	-1	-5.26%
Fiat	4	0.00%	6	0.01%	-2	-33.33%
Total	99,545	100.00%	110,344	100.00%	-10,799	-9.79%

Lamborghini	29	0.03%	22	0.02%	7	31.82%
LandRover	270	0.27%	293	0.27%	-23	-7.85%
Maserati	1	0.00%	5	0.00%	-4	-80.00%
Mercedes	1,756	1.76%	1,083	0.98%	673	62.14%
Mini	515	0.52%	330	0.30%	185	56.06%
Porsche	414	0.42%	390	0.35%	24	6.15%
Volvo	370	0.37%	497	0.45%	-127	-25.55%
VW	859	0.86%	1,287	1.17%	-428	-33.26%
Total	99,545	100.00%	110,344	100.00%	-10,799	-9.79%