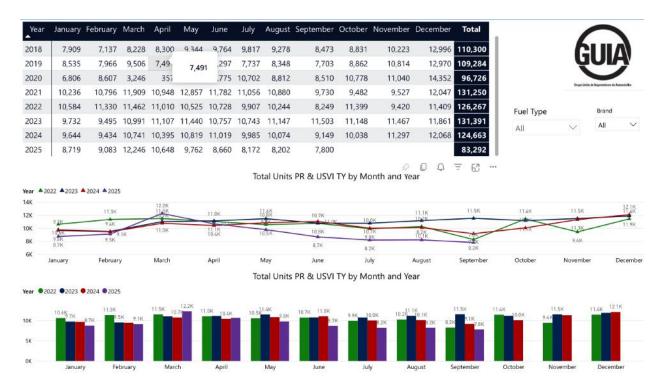
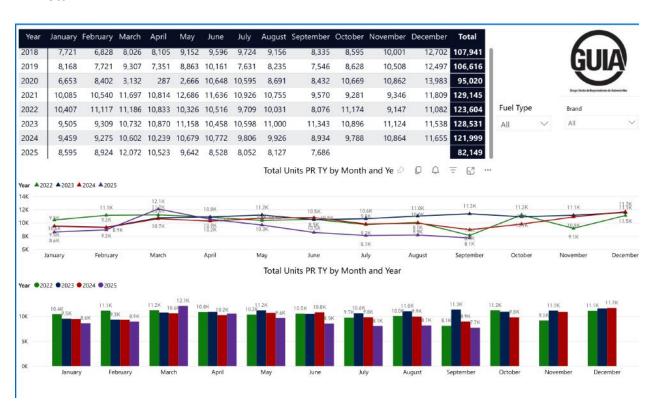
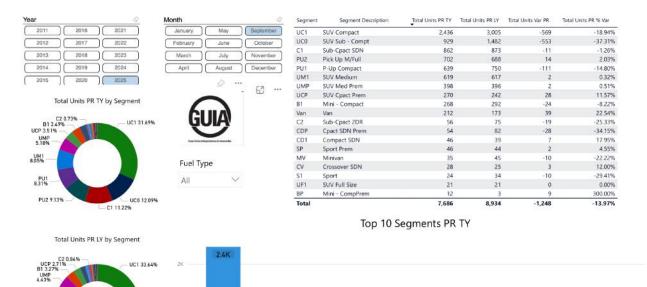
Total Industry



PR Total



PR Total by Segment



0.9K

SUV Compact SUV Sub -

0.9K

0.7K

0.6K

Sub-Cpact Pick Up M/Fu₱-Up CompactSUV Medium

0.6K

0.4K

SUV Med

0.3K

SUV Cpact

0.3K

Mini -

Compact

0.2K

Van

PR Segment % Share

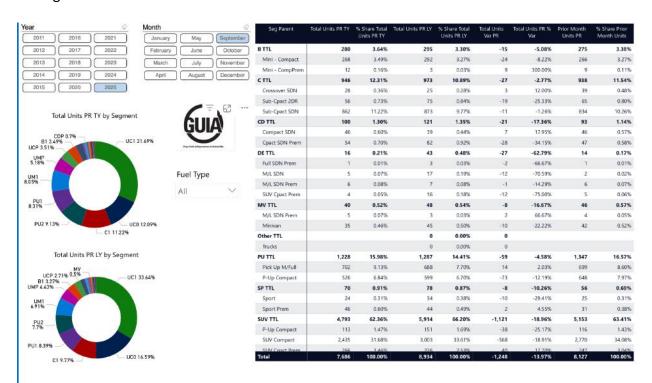
UC0 16.59%

UM1 6.91%

> PU2 7.7%

PU1 8.39%

C1 9.77% -



PR Market Month



January	May	September	
February	June	October	
March	July	November	
April	August	December	

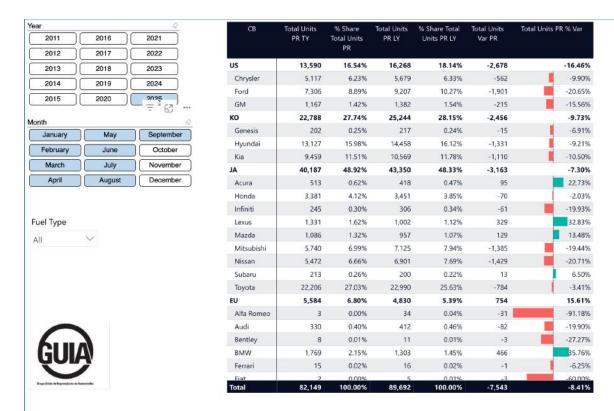




СВ	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	1,402	18.24%	1,758	19.68%	-356	-20.25%
Chrysler	545	7.09%	601	6.73%	-56	-9.32%
Ford	754	9.81%	979	10.96%	-225	-22.98%
GM	103	1.34%	178	1.99%	-75	-42.13%
ко	1,821	23.69%	2,244	25.12%	-423	-18.85%
Genesis	20	0.26%	17	0.19%	3	7.65%
Hyundai	1,158	15.07%	1,306	14.62%	-148	-11.33%
Kia	643	8.37%	921	10.31%	-278	-30.18%
JA	3,872	50.38%	4,304	48.18%	-432	-10.04%
Acura	56	0.73%	37	0.41%	19	51.35%
Honda	374	4.87%	382	4.28%	-8	-2.09%
Infiniti	33	0.43%	42	0.47%	-9	-21.43%
Lexus	138	1.80%	106	1.19%	32	30.19%
Mazda	108	1.41%	124	1.39%	-16	-12.90%
Mitsubishi	423	5.50%	576	6.45%	-153	-26.56%
Nissan	499	6.49%	744	8.33%	-245	-32.93%
Subaru	21	0.27%	17	0.19%	4	23.53%
Toyota	2,220	28.88%	2,276	25.48%	-56	-2.46%
EU	591	7.69%	628	7.03%	-37	-5.89%
Alfa Romeo	1	0.01%	6	0.07%	-5	-83.33%
Audi	11	0.14%	36	0.40%	-25	-69.44%
BMW	201	2.62%	197	2.21%	4	2.03%
Ferrari	2	0.03%	2	0.02%	0	0.00%
Lamborghini	7	0.09%	6	0.07%	1	16.67%
LandRover	21	0.27%	16	0.18%	5	21 0 5%
Total	7,686	100.00%	8,934	100.00%	-1,248	-13.97%

otal	7,686	100.00%	8,934	100.00%	-1,248	-13.97%
vw	76	0.99%	135	1.51%	-59	-43.70%
Volvo	23	0.30%	52	0.58%	-29	-55.779
Porsche	40	0.52%	31	0.35%	9	29,039
Mini	40	0.52%	28	0.31%	12	42.869
Mercedes	169	2.20%	119	1.33%	50	42.02%
LandRover	21	0.27%	16	0.18%	5	31,25%
Lamborghini	7	0.09%	6	0.07%	1	6.67%

PR Market YTD



lotal .	82,149	100.00%	89,692	100.00%	-7,543	-8.41%
vw	710	0.86%	1,022	1.14%	-312	-30.53%
Volvo	290	0.35%	413	0.46%	-123	-29.78%
Porsche	351	0.43%	308	0.34%	43	13.96%
Mini	421	0.51%	228	0.25%	193	84.65%
Mercedes	1,420	1.73%	812	0.91%	608	74.88%
Maserati	1	0.00%	5	0.01%	-4	-80.00%
LandRover	240	0.29%	241	0.27%	-1	-0.41%
Lamborghini	24	0.03%	20	0.02%	4	20.00%