

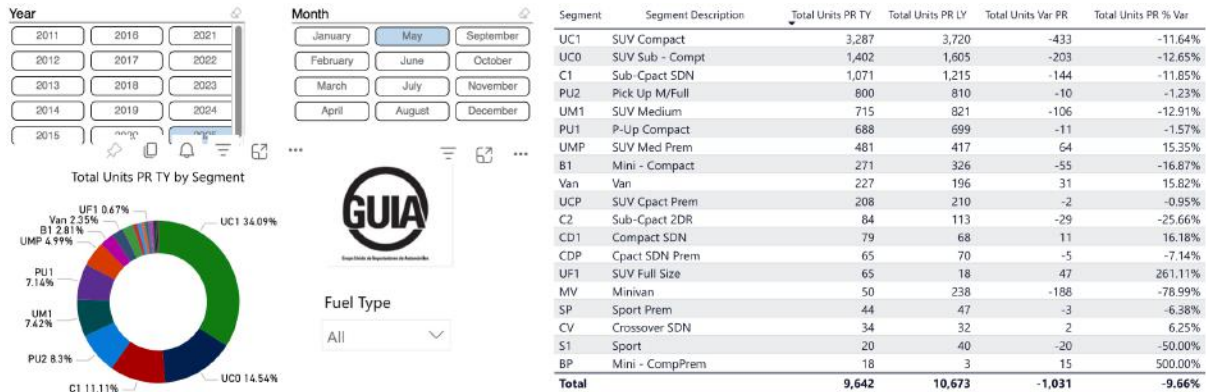
## Total Industry



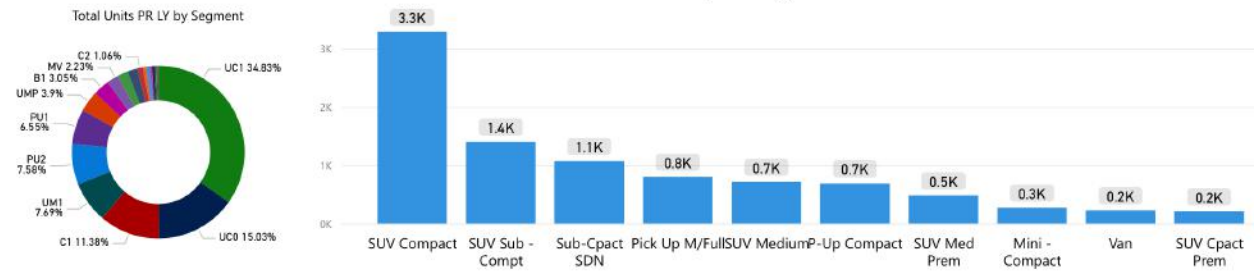
## PR Total



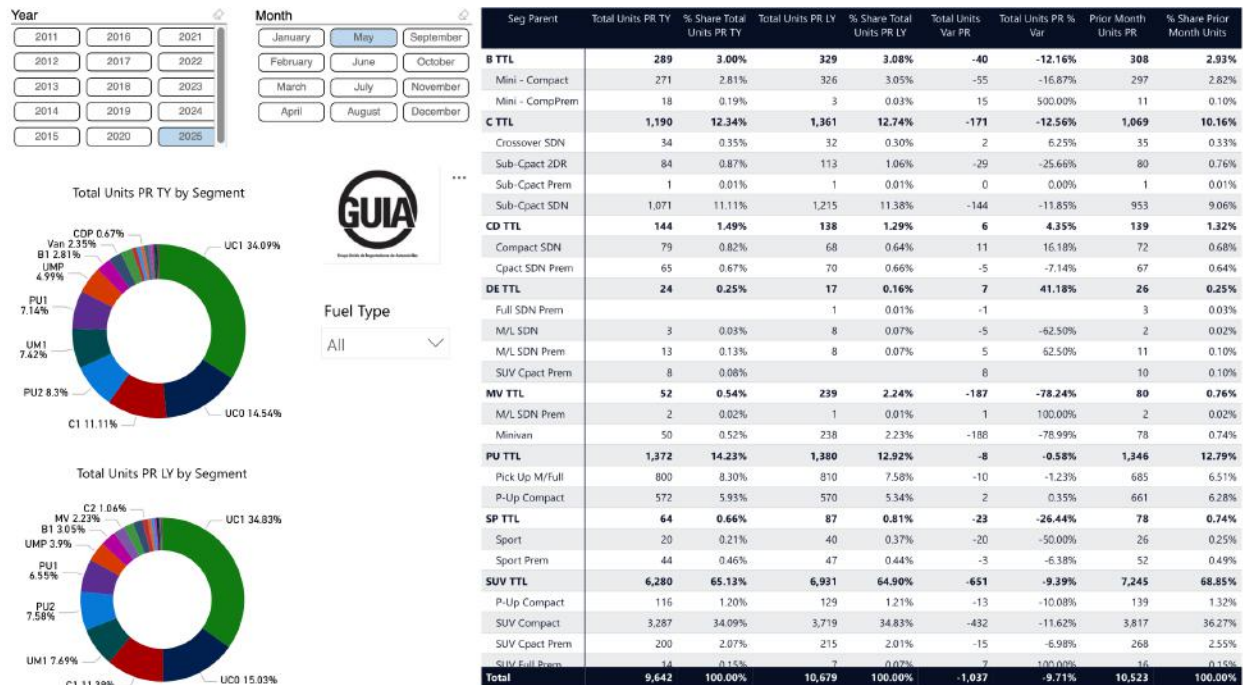
# PR Total by Segment



## Top 10 Segments PR TY



# PR Segment % Share



# PR Market Month

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>1,676</b>	<b>17.38%</b>	<b>1,977</b>	<b>18.51%</b>	<b>-301</b>	<b>-15.23%</b>
Chrysler	711	7.37%	606	5.67%	105	17.33%
Ford	844	8.75%	1,204	11.27%	-360	-29.90%
GM	121	1.25%	167	1.56%	-46	-27.54%
<b>KO</b>	<b>2,709</b>	<b>28.10%</b>	<b>3,110</b>	<b>29.12%</b>	<b>-401</b>	<b>-12.89%</b>
Genesis	16	0.17%	30	0.28%	-14	-46.67%
Hyundai	1,735	17.99%	1,749	16.38%	-14	-0.80%
Kia	958	9.94%	1,331	12.46%	-373	-28.02%
<b>JA</b>	<b>4,590</b>	<b>47.60%</b>	<b>4,974</b>	<b>46.58%</b>	<b>-384</b>	<b>-7.72%</b>
Acura	46	0.48%	55	0.52%	-9	-16.36%
Honda	328	3.40%	382	3.58%	-54	-14.14%
Infiniti	24	0.25%	43	0.40%	-19	-44.19%
Lexus	144	1.49%	111	1.04%	33	29.73%
Mazda	125	1.30%	124	1.16%	1	0.81%
Mitsubishi	600	6.22%	734	6.87%	-134	-18.26%
Nissan	586	6.08%	766	7.17%	-180	-23.50%
Subaru	14	0.15%	13	0.12%	1	7.69%
Toyota	2,723	28.24%	2,746	25.71%	-23	-0.84%
<b>EU</b>	<b>667</b>	<b>6.92%</b>	<b>618</b>	<b>5.79%</b>	<b>49</b>	<b>7.93%</b>
Alfa Romeo			9	0.08%	-9	
Audi	31	0.32%	49	0.46%	-18	-36.73%
Bentley	2	0.02%	0	0.00%	2	
BMW	205	2.13%	142	1.33%	63	44.37%
Ferrari			0	0.00%	0	
Jaguar			0	0.00%	0	
<b>Total</b>	<b>9,642</b>	<b>100.00%</b>	<b>10,679</b>	<b>100.00%</b>	<b>-1,037</b>	<b>-9.71%</b>

Lamborghini	1	0.01%	3	0.03%	-2	-66.67%
LandRover	28	0.29%	47	0.44%	-19	-40.43%
Maserati			2	0.02%	-2	
Mercedes	191	1.98%	105	0.98%	86	81.90%
Mini	52	0.54%	35	0.33%	17	48.57%
Porsche	44	0.46%	43	0.40%	1	2.33%
Volvo	32	0.33%	44	0.41%	-12	-27.27%
VW	81	0.84%	139	1.30%	-58	-41.73%
<b>Total</b>	<b>9,642</b>	<b>100.00%</b>	<b>10,679</b>	<b>100.00%</b>	<b>-1,037</b>	<b>-9.71%</b>