

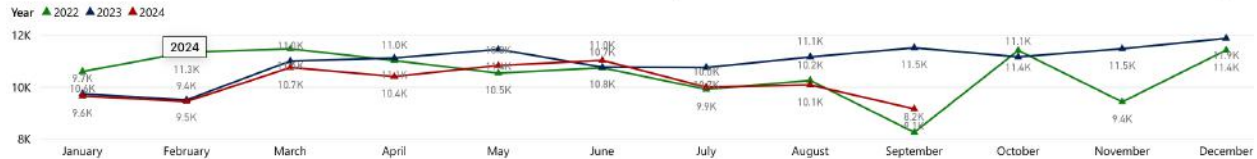
## Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,580	6,856	7,271	6,009	6,944	8,513	7,067	7,340	2,290	5,746	9,585	11,606	85,807
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	110,300
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	109,284
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	96,726
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	131,250
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	126,267
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148	11,467	11,861	131,391
2024	9,644	9,434	10,741	10,395	10,819	11,019	9,985	10,074	9,149				91,260

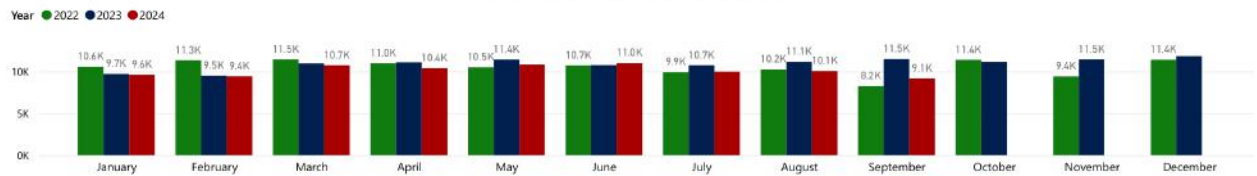


Fuel Type: All  
Brand: All

Total Units PR & USVI TY by Month and Year



Total Units PR & USVI TY by Month and Year



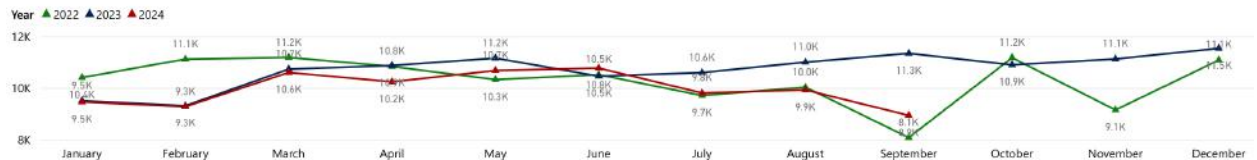
## PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,340	6,715	7,166	5,903	6,818	8,378	6,947	7,216	2,271	5,636	9,354	11,336	84,080
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	107,941
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	106,616
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	95,020
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	129,145
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	123,604
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896	11,124	11,538	128,531
2024	9,459	9,275	10,602	10,239	10,679	10,772	9,806	9,926	8,934				89,692

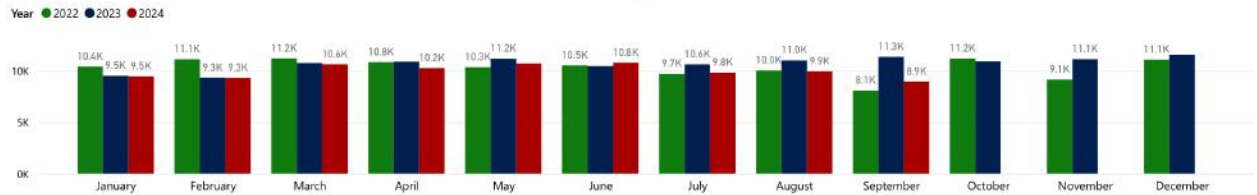


Fuel Type: All  
Brand: All

Total Units PR TY by Month and Year



Total Units PR TY by Month and Year



# PR Total by Segment

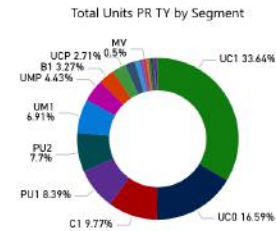
Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

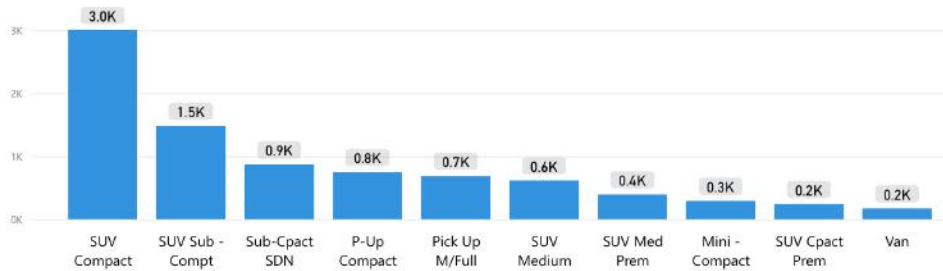
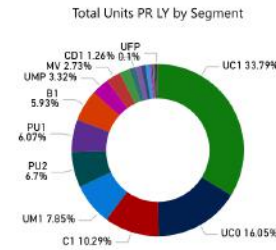
Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,005	3,833	-828	-21.60%
UC0	SUV Sub - Compt	1,482	1,821	-339	-18.62%
C1	Sub-Cpact SDN	873	1,167	-294	-25.19%
PU1	P-Up Compact	750	688	62	9.01%
PU2	Pick Up M/Full	688	760	-72	-9.47%
UM1	SUV Medium	617	890	-273	-30.67%
UMP	SUV Med Prem	396	377	19	5.04%
B1	Mini - Compact	292	673	-381	-56.61%
UCP	SUV Cpact Prem	242	208	34	16.35%
Van	Van	173	102	71	69.61%
CDP	Cpact SDN Prem	82	86	-4	-4.65%
C2	Sub-Cpact ZDR	75	112	-37	-33.04%
MV	Minivan	45	310	-265	-85.48%
SP	Sport Prem	44	29	15	51.72%
CD1	Compact SDN	39	143	-104	-72.73%
S1	Sport	34	27	7	25.93%
CV	Crossover SDN	25	22	3	13.64%
UF1	SUV Full Size	21	34	-13	-38.24%
<b>Total</b>		<b>8,934</b>	<b>11,343</b>	<b>-2,409</b>	<b>-21.24%</b>



Fuel Type

All

## Top 10 Segments PR TY



# PR Segment % Share

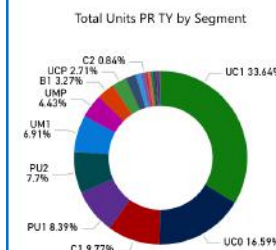
Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

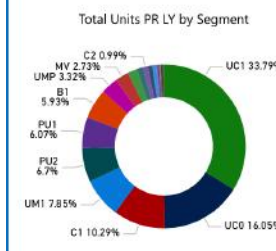
January	May	September
February	June	October
March	July	November
April	August	December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>295</b>	<b>3.30%</b>	<b>681</b>	<b>6.00%</b>	<b>-386</b>	<b>-56.68%</b>	<b>391</b>	<b>3.94%</b>
Mini - Compact	292	3.27%	673	5.93%	-381	-56.61%	386	3.89%
Mini - CompPrem	3	0.03%	8	0.07%	-5	-62.50%	5	0.05%
<b>C TTL</b>	<b>973</b>	<b>10.89%</b>	<b>1,301</b>	<b>11.47%</b>	<b>-328</b>	<b>-25.21%</b>	<b>1,210</b>	<b>12.19%</b>
Crossover SDN	25	0.28%	22	0.19%	3	13.64%	9	0.09%
Sub-Cpact ZDR	75	0.84%	112	0.99%	-37	-33.04%	102	1.03%
Sub-Cpact SDN	873	9.77%	1,167	10.29%	-294	-25.19%	1,099	11.07%
<b>CD TTL</b>	<b>121</b>	<b>1.35%</b>	<b>229</b>	<b>2.02%</b>	<b>-108</b>	<b>-47.16%</b>	<b>157</b>	<b>1.58%</b>
Compact SDN	39	0.44%	143	1.26%	-104	-72.73%	80	0.81%
Cpact SDN Prem	82	0.92%	86	0.76%	-4	-4.65%	77	0.78%
<b>DE TTL</b>	<b>43</b>	<b>0.48%</b>	<b>42</b>	<b>0.37%</b>	<b>1</b>	<b>2.38%</b>	<b>16</b>	<b>0.16%</b>
Full SDN Prem	3	0.03%	5	0.04%	-2	-40.00%	3	0.03%
M/L SDN	17	0.19%	30	0.26%	-13	-43.33%	4	0.04%
M/L SDN Prem	7	0.08%	7	0.06%	0	0.00%	9	0.09%
SUV Cpact Prem	16	0.18%	16					
<b>MV TTL</b>	<b>48</b>	<b>0.54%</b>	<b>310</b>	<b>2.73%</b>	<b>-262</b>	<b>-84.52%</b>	<b>113</b>	<b>1.14%</b>
M/L SDN Prem	3	0.03%	3				4	0.04%
Minivan	45	0.50%	310	2.73%	-265	-85.48%	109	1.10%
<b>Other TTL</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>		<b>0</b>		<b>0</b>	
Trucks	0	0.00%	0		0		0	
<b>PU TTL</b>	<b>1,287</b>	<b>14.41%</b>	<b>1,360</b>	<b>11.99%</b>	<b>-73</b>	<b>-5.37%</b>	<b>1,402</b>	<b>14.12%</b>
Pick Up M/Full	688	7.70%	760	6.70%	-72	-9.47%	709	7.14%
P-Up Compact	599	6.70%	600	5.29%	-1	-0.17%	693	6.98%
<b>SP TTL</b>	<b>78</b>	<b>0.87%</b>	<b>56</b>	<b>0.49%</b>	<b>22</b>	<b>39.29%</b>	<b>89</b>	<b>0.90%</b>
Sport	34	0.38%	27	0.24%	7	25.93%	32	0.32%
Sport Prem	44	0.49%	29	0.26%	15	51.72%	57	0.57%
<b>SUV TTL</b>	<b>5,914</b>	<b>66.20%</b>	<b>7,262</b>	<b>64.02%</b>	<b>-1,348</b>	<b>-18.56%</b>	<b>6,357</b>	<b>64.04%</b>
P-Up Compact	151	1.69%	88	0.78%	63	71.59%	142	1.43%
<b>Total</b>	<b>8,934</b>	<b>100.00%</b>	<b>11,343</b>	<b>100.00%</b>	<b>-2,409</b>	<b>-21.24%</b>	<b>9,926</b>	<b>100.00%</b>



Fuel Type

All



# PR Market Month

Year ↕

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month ↕

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All ▾



Grupo União de Registoadores de Automóveis

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>1,758</b>	<b>19.68%</b>	<b>2,110</b>	<b>18.60%</b>	<b>-352</b>	<b>-16.68%</b>
Chrysler	601	6.73%	769	6.78%	-168	-21.85%
Ford	979	10.96%	1,181	10.41%	-202	-17.10%
GM	178	1.99%	160	1.41%	18	11.25%
<b>KO</b>	<b>2,244</b>	<b>25.12%</b>	<b>3,444</b>	<b>30.36%</b>	<b>-1,200</b>	<b>-34.84%</b>
Genesis	17	0.19%	23	0.20%	-6	-26.09%
Hyundai	1,306	14.62%	2,311	20.37%	-1,005	-43.49%
Kia	921	10.31%	1,110	9.79%	-189	-17.03%
<b>JA</b>	<b>4,304</b>	<b>48.18%</b>	<b>5,275</b>	<b>46.50%</b>	<b>-971</b>	<b>-18.41%</b>
Acura	37	0.41%	61	0.54%	-24	-39.34%
Honda	382	4.28%	438	3.86%	-56	-12.79%
Infiniti	42	0.47%	41	0.36%	1	2.44%
Lexus	106	1.19%	113	1.00%	-7	-6.19%
Mazda	124	1.39%	108	0.95%	16	14.81%
Mitsubishi	576	6.45%	794	7.00%	-218	-27.46%
Nissan	744	8.33%	810	7.14%	-66	-8.15%
Subaru	17	0.19%	18	0.16%	-1	-5.56%
Toyota	2,276	25.48%	2,892	25.50%	-616	-21.30%
<b>EU</b>	<b>628</b>	<b>7.03%</b>	<b>514</b>	<b>4.53%</b>	<b>114</b>	<b>22.18%</b>
Alfa Romeo	6	0.07%			6	
Audi	36	0.40%	40	0.35%	-4	-10.00%
BMW	197	2.21%	190	1.68%	7	3.68%
Ferrari	2	0.02%			2	
Fiat			4	0.04%	-4	
Lamborghini	6	0.07%	3	0.03%	3	100.00%
LandRover	16	0.18%	26	0.23%	-10	-38.46%
<b>Total</b>	<b>8,934</b>	<b>100.00%</b>	<b>11,343</b>	<b>100.00%</b>	<b>-2,409</b>	<b>-21.24%</b>

LandRover	16	0.18%	26	0.23%	-10	-38.46%
Maserati			1	0.01%	-1	
Mercedes	119	1.33%	91	0.80%	28	30.77%
Mini	28	0.31%	26	0.23%	2	7.69%
Porsche	31	0.35%	9	0.08%	22	244.44%
Volvo	52	0.58%	40	0.35%	12	30.00%
VW	135	1.51%	84	0.74%	51	60.71%
<b>Total</b>	<b>8,934</b>	<b>100.00%</b>	<b>11,343</b>	<b>100.00%</b>	<b>-2,409</b>	<b>-21.24%</b>

# PR Market YTD

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>16,268</b>	<b>18.14%</b>	<b>18,377</b>	<b>19.35%</b>	<b>-2,109</b>	<b>-11.48%</b>
Chrysler	5,679	6.33%	7,977	8.40%	-2,298	-28.81%
Ford	9,207	10.27%	9,201	9.69%	6	0.07%
GM	1,382	1.54%	1,199	1.26%	183	15.26%
<b>KO</b>	<b>25,244</b>	<b>28.15%</b>	<b>26,598</b>	<b>28.01%</b>	<b>-1,354</b>	<b>-5.09%</b>
Genesis	217	0.24%	296	0.31%	-79	-26.69%
Hyundai	14,458	16.12%	16,880	17.77%	-2,422	-14.35%
Kia	10,569	11.78%	9,422	9.92%	1,147	12.17%
<b>JA</b>	<b>43,350</b>	<b>48.33%</b>	<b>45,133</b>	<b>47.52%</b>	<b>-1,783</b>	<b>-3.95%</b>
Acura	418	0.47%	479	0.50%	-61	-12.73%
Honda	3,451	3.85%	3,926	4.13%	-475	-12.10%
Infiniti	306	0.34%	337	0.35%	-31	-9.20%
Lexus	1,002	1.12%	1,039	1.09%	-37	-3.56%
Mazda	957	1.07%	988	1.04%	-31	-3.14%
Mitsubishi	7,125	7.94%	8,105	8.53%	-980	-12.09%
Nissan	6,901	7.69%	6,882	7.25%	19	0.28%
Subaru	200	0.22%	193	0.20%	7	3.63%
Toyota	22,990	25.63%	23,184	24.41%	-194	-0.84%
<b>EU</b>	<b>4,830</b>	<b>5.39%</b>	<b>4,865</b>	<b>5.12%</b>	<b>-35</b>	<b>-0.72%</b>
Alfa Romeo	34	0.04%	29	0.03%	5	17.24%
Audi	412	0.46%	483	0.51%	-71	-14.70%
Bentley	11	0.01%	4	0.00%	7	175.00%
BMW	1,303	1.45%	1,536	1.62%	-233	-15.17%
Ferrari	16	0.02%	18	0.02%	-2	-11.11%
Fiat	5	0.01%	24	0.03%	-19	-79.17%
Jaguar	0	0.00%	7	0.01%	-7	-100.00%
<b>Total</b>	<b>89,692</b>	<b>100.00%</b>	<b>94,973</b>	<b>100.00%</b>	<b>-5,281</b>	<b>-5.56%</b>

Lamborghini	20	0.02%	24	0.03%	-4	-16.67%
LandRover	241	0.27%	190	0.20%	51	26.84%
Maserati	5	0.01%	10	0.01%	-5	-50.00%
Mercedes	812	0.91%	862	0.91%	-50	-5.80%
Mini	228	0.25%	223	0.23%	5	2.24%
Porsche	308	0.34%	264	0.28%	44	16.67%
Volvo	413	0.46%	502	0.53%	-89	-17.73%
VW	1,022	1.14%	689	0.73%	333	48.33%
<b>Total</b>	<b>89,692</b>	<b>100.00%</b>	<b>94,973</b>	<b>100.00%</b>	<b>-5,281</b>	<b>-5.56%</b>