

Total Industry

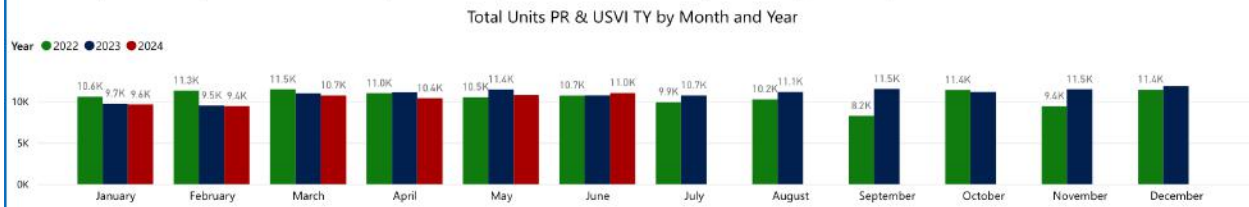
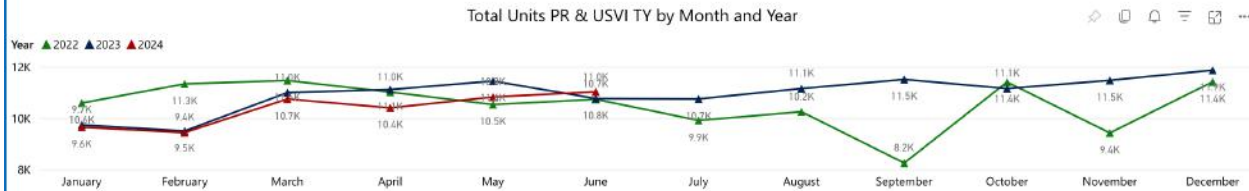
Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,580	6,856	7,271	6,009	6,944	8,513	7,067	7,340	2,290	5,746	9,585	11,606	85,807
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	110,300
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	109,284
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	96,726
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	131,250
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	126,267
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148	11,467	11,861	131,391
2024	9,644	9,434	10,741	10,395	10,819	11,019							62,052



Grupo Unión de Seguros de Automóviles

Fuel Type:

Brand:



PR Total

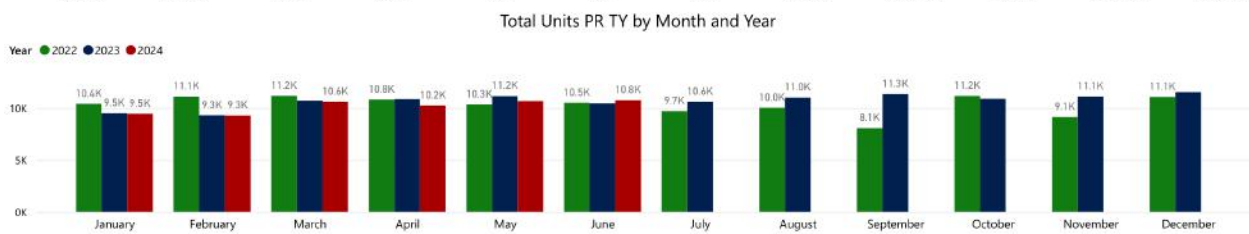
Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,340	6,715	7,166	5,903	6,818	8,378	6,947	7,216	2,271	5,636	9,354	11,336	84,080
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	107,941
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	106,616
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	95,020
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	129,145
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	123,604
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896	11,124	11,538	128,531
2024	9,459	9,275	10,602	10,239	10,679	10,772							61,026



Grupo Unión de Seguros de Automóviles

Fuel Type:

Brand:



PR Total by Segment

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,810	3,127	683	21.84%
UC0	SUV Sub - Compt	1,540	2,073	-533	-25.71%
C1	Sub-Cpact SDN	1,106	896	210	23.44%
PU2	Pick Up M/Full	830	638	192	30.09%
UM1	SUV Medium	750	901	-151	-16.76%
PU1	P-Up Compact	708	692	16	2.31%
B1	Mini - Compact	616	573	43	7.50%
UMP	SUV Med Prem	415	343	72	20.99%
UCP	SUV Cpact Prem	212	196	16	8.16%
Van	Van	173	164	9	5.49%
MV	Minivan	172	152	20	13.16%
C2	Sub-Cpact 2DR	98	143	-45	-31.47%
CD1	Compact SDN	85	165	-80	-48.48%
S1	Sport	63	32	31	96.88%
CDP	Cpact SDN Prem	61	83	-22	-26.51%
SP	Sport Prem	56	18	38	211.11%
DP	M/L SDN Prem	17	54	-37	-68.52%
UF1	SUV Full Size	16	26	-10	-38.46%
Total		10,772	10,351	421	4.07%

Total Units PR TY by Segment

Segment	Percentage
UC1	35.37%
UC0	14.3%
C1	10.27%
PU2	7.71%
UM1	6.96%
PU1	6.57%
B1	5.72%
UMP	3.85%
S1	0.58%
UCP	1.97%

Top 10 Segments PR TY

Segment	Units
SUV Compact	3.8K
SUV Sub - Compt	1.5K
Sub-Cpact SDN	1.1K
Pick Up M/Full	0.8K
SUV Medium	0.8K
P-Up Compact	0.7K
Mini - Compact	0.6K
SUV Med Prem	0.4K
SUV Cpact Prem	0.2K
Van	0.2K

Total Units PR LY by Segment

Segment	Percentage
UC1	29.9%
UC0	20.85%
C1	8.57%
UM1	8.62%
PU1	6.62%
PU2	6.1%
B1	5.48%
UMP	3.28%
UCP	1.87%
Van	1.57%
UF1	0.25%

PR Segment % Share

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	623	5.78%	582	5.57%	41	7.04%	329	3.08%
Mini - Compact	616	5.72%	573	5.48%	43	7.50%	326	3.05%
Mini - CompPrem	7	0.06%	9	0.09%	-2	-22.22%	3	0.03%
C TTL	1,219	11.32%	1,059	10.13%	160	15.11%	1,361	12.74%
Crossover SDN	15	0.14%	18	0.17%	-3	-16.67%	32	0.30%
Sub-Cpact ZDR	98	0.91%	143	1.37%	-45	-31.47%	113	1.06%
Sub-Cpact Prem	0	0.00%	2	0.02%	-2	-100.00%	1	0.01%
Sub-Cpact SDN	1,106	10.27%	896	8.57%	210	23.44%	1,215	11.38%
CD TTL	146	1.36%	248	2.37%	-102	-41.13%	138	1.29%
Compact SDN	85	0.79%	165	1.58%	-80	-48.48%	68	0.64%
Cpact SDN Prem	61	0.57%	83	0.79%	-22	-26.51%	70	0.66%
DE TTL	18	0.17%	90	0.86%	-72	-80.00%	17	0.16%
Full SDN Prem	2	0.02%	11	0.11%	-9	-81.82%	1	0.01%
M/L SDN	1	0.01%	25	0.24%	-24	-96.00%	8	0.07%
M/L SDN Prem	15	0.14%	54	0.52%	-39	-72.22%	8	0.07%
MV TTL	174	1.62%	152	1.45%	22	14.47%	239	2.24%
M/L SDN Prem	2	0.02%	2	0.02%	0	0.00%	1	0.01%
Minivan	172	1.60%	152	1.45%	20	13.16%	238	2.23%
Other TTL	0	0.00%	0	0.00%	0			
Other	0	0.00%	0	0.00%	0			
Trucks	0	0.00%	0	0.00%	0			
PU TTL	1,396	12.96%	1,232	11.78%	164	13.31%	1,380	12.92%
Pick Up M/Full	830	7.71%	638	6.10%	192	30.09%	810	7.58%
P-Up Compact	566	5.25%	594	5.68%	-28	-4.71%	570	5.34%
SP TTL	119	1.10%	50	0.48%	69	138.00%	87	0.81%
Sport	63	0.58%	32	0.31%	31	96.88%	40	0.37%
Sport Prem	56	0.52%	18	0.17%	38	211.11%	47	0.44%
SUV TTL	6,904	64.09%	6,881	65.80%	23	0.33%	6,931	64.90%
Total	10,772	100.00%	10,458	100.00%	314	3.00%	10,679	100.00%

Total Units PR TY by Segment

Segment	Percentage
UC1	35.37%
UC0	14.3%
C1	10.27%
PU2	7.71%
UM1	6.96%
PU1	6.57%
B1	5.72%
UMP	3.85%
UCP	1.97%
C2	0.91%

Top 10 Segments PR TY

Segment	Units
SUV Compact	3.8K
SUV Sub - Compt	1.5K
Sub-Cpact SDN	1.1K
Pick Up M/Full	0.8K
SUV Medium	0.8K
P-Up Compact	0.7K
Mini - Compact	0.6K
SUV Med Prem	0.4K
SUV Cpact Prem	0.2K
Van	0.2K

Total Units PR LY by Segment

Segment	Percentage
UC1	29.9%
UC0	20.85%
C1	8.57%
UM1	8.62%
PU1	6.62%
PU2	6.1%
B1	5.48%
UMP	3.28%
UCP	1.87%
MV	1.45%
UF1	0.1%

PR Market Month

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
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2015	2020	2025

Month

January	May	September
February	June	October
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Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total
US	2,081	19.32%	2,102	20.10%	-21	-1.00%
Chrysler	801	7.44%	996	9.52%	-195	-19.58%
Ford	1,188	11.03%	978	9.35%	210	21.47%
GM	92	0.85%	128	1.22%	-36	-28.13%
KO	2,789	25.89%	2,911	27.84%	-122	-4.19%
Genesis	21	0.19%	19	0.18%	2	10.53%
Hyundai	1,624	15.08%	1,729	16.53%	-105	-6.07%
Kia	1,144	10.62%	1,163	11.12%	-19	-1.63%
JA	5,269	48.91%	4,915	47.00%	354	7.20%
Acura	35	0.32%	45	0.43%	-10	-22.22%
Honda	372	3.45%	477	4.56%	-105	-22.01%
Infiniti	24	0.22%	37	0.35%	-13	-35.14%
Lexus	133	1.23%	131	1.25%	2	1.53%
Mazda	98	0.91%	118	1.13%	-20	-16.95%
Mitsubishi	1,060	9.84%	710	6.79%	350	49.30%
Nissan	959	8.90%	988	9.45%	-29	-2.94%
Subaru	23	0.21%	23	0.22%	0	0.00%
Toyota	2,565	23.81%	2,386	22.82%	179	7.50%
EU	633	5.88%	530	5.07%	103	19.43%
Alfa Romeo	3	0.03%	1	0.01%	2	200.00%
Audi	64	0.59%	57	0.55%	7	12.28%
Bentley	2	0.02%	0	0.00%	2	
BMW	240	2.23%	150	1.43%	90	60.00%
Ferrari	3	0.03%	1	0.01%	2	200.00%
Fiat			4	0.04%	-4	
Jaguar	0	0.00%	0	0.00%	0	
Total	10,772	100.00%	10,458	100.00%	314	3.00%

Lamborghini	0	0.00%	4	0.04%	-4	-100.00%
LandRover	27	0.25%	14	0.13%	13	92.86%
Maserati	0	0.00%	1	0.01%	-1	-100.00%
Mercedes	73	0.68%	93	0.89%	-20	-21.51%
Mini	22	0.20%	23	0.22%	-1	-4.35%
Porsche	65	0.60%	1	0.01%	64	6400.00%
Volvo	40	0.37%	93	0.89%	-53	-56.99%
VW	94	0.87%	88	0.84%	6	6.82%
Total	10,772	100.00%	10,458	100.00%	314	3.00%

PR Market YTD

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	10,917	17.89%	12,240	19.73%	-1,323	-10.81%
Chrysler	3,786	6.20%	5,621	9.06%	-1,835	-32.65%
Ford	6,238	10.22%	6,042	9.74%	196	3.24%
GM	893	1.46%	577	0.93%	316	54.77%
KO	17,706	29.01%	16,968	27.35%	738	4.35%
Genesis	138	0.23%	204	0.33%	-66	-32.35%
Hyundai	10,067	16.50%	10,887	17.55%	-820	-7.53%
Kia	7,501	12.29%	5,877	9.47%	1,624	27.63%
JA	29,272	47.97%	29,556	47.65%	-284	-0.96%
Acura	279	0.46%	320	0.52%	-41	-12.81%
Honda	2,296	3.76%	2,622	4.23%	-326	-12.43%
Infiniti	193	0.32%	232	0.37%	-39	-16.81%
Lexus	666	1.09%	677	1.09%	-11	-1.62%
Mazda	615	1.01%	644	1.04%	-29	-4.50%
Mitsubishi	4,955	8.12%	5,446	8.78%	-491	-9.02%
Nissan	4,680	7.67%	4,611	7.43%	69	1.50%
Subaru	124	0.20%	119	0.19%	5	4.20%
Toyota	15,464	25.34%	14,885	24.00%	579	3.89%
EU	3,131	5.13%	3,268	5.27%	-137	-4.19%
Alfa Romeo	20	0.03%	24	0.04%	-4	-16.67%
Audi	283	0.46%	339	0.55%	-56	-16.52%
Bentley	9	0.01%	4	0.01%	5	125.00%
BMW	857	1.40%	1,017	1.64%	-160	-15.73%
Ferrari	7	0.01%	10	0.02%	-3	-30.00%
Fiat	5	0.01%	20	0.03%	-15	-75.00%
Jaguar	0	0.00%	7	0.01%	-7	-100.00%
Total	61,026	100.00%	62,032	100.00%	-1,006	-1.62%

Lamborghini	12	0.02%	13	0.02%	-1	-7.69%
LandRover	179	0.29%	118	0.19%	61	51.69%
Maserati	5	0.01%	6	0.01%	-1	-16.67%
Mercedes	487	0.80%	567	0.91%	-80	-14.11%
Mini	153	0.25%	144	0.23%	9	6.25%
Porsche	210	0.34%	151	0.24%	59	39.07%
Volvo	281	0.46%	387	0.62%	-106	-27.39%
VW	623	1.02%	461	0.74%	162	35.14%
Total	61,026	100.00%	62,032	100.00%	-1,006	-1.62%