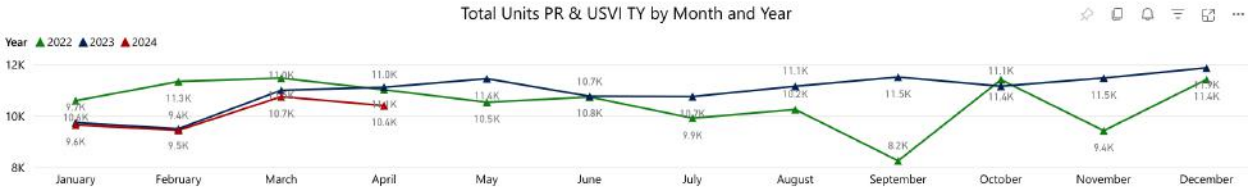
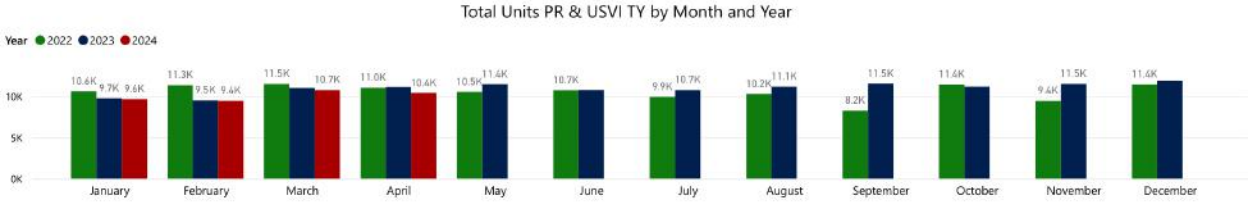
Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,580	6,856	7,271	6,009	6,944	8,513	7,067	7,340	2,290	5,746	9,585	11,606	**85,807**
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	**110,300**
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	**109,284**
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	**96,726**
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	**131,250**
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	**126,267**
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148	11,467	11,861	**131,391**
2024	9,644	9,434	10,741	10,395									**40,214**

Fuel Type: All

Brand: All



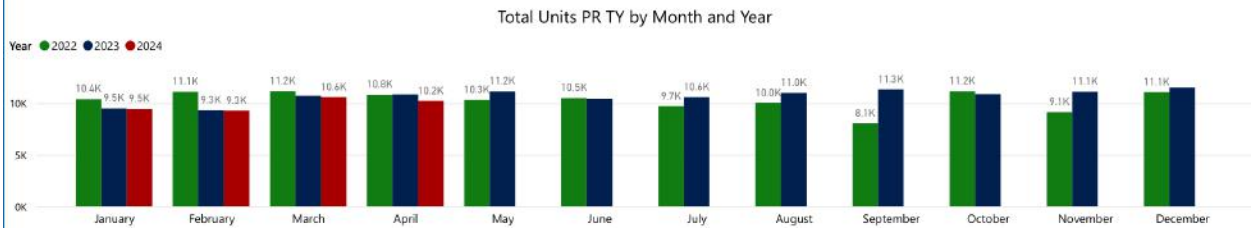


PR Total

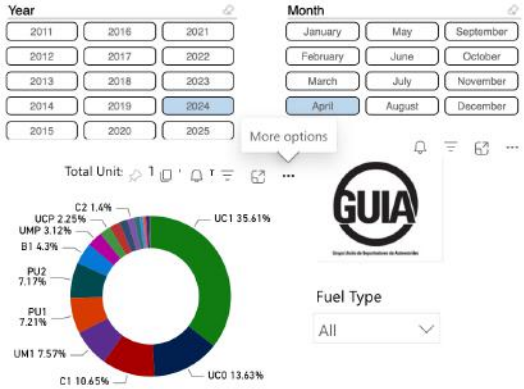
Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2017	6,340	6,715	7,166	5,903	6,818	8,378	6,947	7,216	2,271	5,636	9,354	11,336	**84,080**
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	**107,941**
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	**106,616**
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	**95,020**
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	**129,145**
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	**123,604**
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896	11,124	11,538	**128,531**
2024	9,459	9,275	10,602	10,239									**39,575**

Fuel Type: All

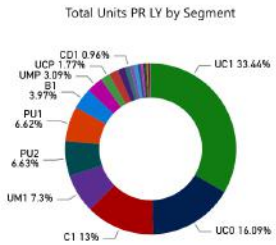
Brand: All

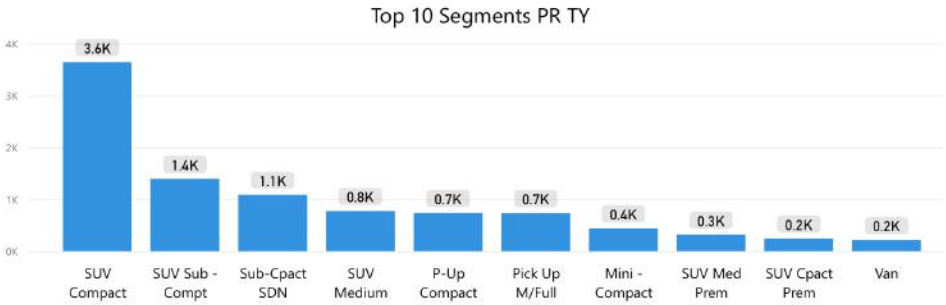


PR Total by Segment

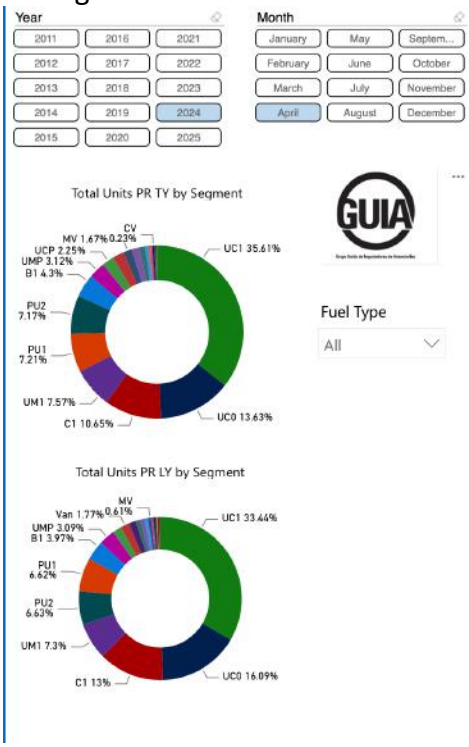


Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,646	3,635	11	0.30%
UC0	SUV Sub - Compt	1,396	1,552	-156	-10.05%
C1	Sub-Cpact SDN	1,090	1,413	-323	-22.86%
UM1	SUV Medium	775	793	-18	-2.27%
PU1	P-Up Compact	738	720	18	2.50%
PU2	Pick Up M/Full	734	721	13	1.80%
B1	Mini - Compact	440	432	8	1.85%
UMP	SUV Med Prem	319	336	-17	-5.06%
UCP	SUV Cpact Prem	230	192	38	19.79%
Van	Van	216	192	24	12.50%
MV	Minivan	171	66	105	159.09%
C2	Sub-Cpact 2DR	143	86	57	66.28%
CD1	Compact SDN	112	104	8	7.69%
CDP	Cpact SDN Prem	65	75	-10	-13.33%
S1	Sport	43	25	18	72.00%
SP	Sport Prem	37	50	-13	-26.00%
CV	Crossover SDN	24	17	7	41.18%
UF1	SUV Full Size	18	39	-21	-53.85%
Total		**10,239**	**10,673**	**-434**	**-4.07%**





PR Segment % Share



Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	**442**	**4.32%**	**441**	**4.06%**	**1**	**0.23%**	**607**	**5.73%**
Mini - Compact	440	4.30%	432	3.97%	8	1.85%	596	5.62%
Mini - CompPrem	2	0.02%	9	0.08%	-7	-77.78%	11	0.10%
C TTL	**1,258**	**12.29%**	**1,518**	**13.97%**	**-260**	**-17.13%**	**1,442**	**13.60%**
Crossover SDN	24	0.23%	17	0.16%	7	41.18%	16	0.15%
Sub-Cpact 2DR	143	1.40%	86	0.79%	57	66.28%	172	1.62%
Sub-Cpact Prem	1	0.01%	2	0.02%	-1	-50.00%	1	0.01%
Sub-Cpact SDN	1,090	10.65%	1,413	13.00%	-323	-22.86%	1,253	11.82%
CD TTL	**177**	**1.73%**	**179**	**1.65%**	**-2**	**-1.12%**	**161**	**1.52%**
Compact SDN	112	1.09%	104	0.96%	8	7.69%	89	0.84%
Cpact SDN Prem	65	0.63%	75	0.69%	-10	-13.33%	72	0.68%
DE TTL	**18**	**0.18%**	**191**	**1.76%**	**-173**	**-90.58%**	**18**	**0.17%**
Full SDN Prem	2	0.02%	6	0.06%	-4	-66.67%	3	0.03%
M/L SDN	13	0.13%	153	1.41%	-140	-91.50%	13	0.12%
M/L SDN Prem	3	0.03%	32	0.29%	-29	-90.63%	2	0.02%
MV TTL	**172**	**1.68%**	**66**	**0.61%**	**106**	**160.61%**	**239**	**2.25%**
M/L SDN Prem	1	0.01%			1			
Minivan	171	1.67%	66	0.61%	105	159.09%	239	2.25%
Other TTL	**0**	**0.00%**	**0**	**0.00%**	**0**		**0**	**0.00%**
Other			0	0.00%	0		0	0.00%
Trucks	0	0.00%	0	0.00%	0			
PU TTL	**1,346**	**13.15%**	**1,355**	**12.47%**	**-9**	**-0.66%**	**1,039**	**9.80%**
Pick Up M/Full	734	7.17%	721	6.63%	13	1.80%	723	6.82%
P-Up Compact	612	5.98%	634	5.83%	-22	-3.47%	316	2.98%
SP TTL	**80**	**0.78%**	**75**	**0.69%**	**5**	**6.67%**	**115**	**1.08%**
Sport	43	0.42%	25	0.23%	18	72.00%	61	0.58%
Sport Prem	37	0.36%	50	0.46%	-13	-26.00%	54	0.51%
SUV TTL	**6,526**	**63.74%**	**6,853**	**63.05%**	**-327**	**-4.77%**	**6,774**	**63.89%**
Total	**10,239**	**100.00%**	**10,870**	**100.00%**	**-631**	**-5.80%**	**10,602**	**100.00%**

PR Market Month

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	**1,878**	**18.34%**	**2,251**	**20.71%**	**-373**	**-16.57%**
Chrysler	617	6.03%	1,152	10.60%	-535	-46.44%
Ford	1,022	9.98%	1,034	9.51%	-12	-1.16%
GM	239	2.33%	65	0.60%	174	267.69%
KO	**2,833**	**27.67%**	**3,231**	**29.72%**	**-398**	**-12.32%**
Genesis	18	0.18%	31	0.29%	-13	-41.94%
Hyundai	1,564	15.27%	2,603	23.95%	-1,039	-39.92%
Kia	1,251	12.22%	597	5.49%	654	109.55%
JA	**5,015**	**48.98%**	**4,851**	**44.63%**	**164**	**3.38%**
Acura	45	0.44%	49	0.45%	-4	-8.16%
Honda	391	3.82%	377	3.47%	14	3.71%
Infiniti	33	0.32%	32	0.29%	1	3.13%
Lexus	100	0.98%	97	0.89%	3	3.09%
Mazda	88	0.86%	79	0.73%	9	11.39%
Mitsubishi	725	7.08%	924	8.50%	-199	-21.54%
Nissan	690	6.74%	872	8.02%	-182	-20.87%
Subaru	29	0.28%	9	0.08%	20	222.22%
Toyota	2,914	28.46%	2,412	22.19%	502	20.81%
EU	**513**	**5.01%**	**537**	**4.94%**	**-24**	**-4.47%**
Alfa Romeo			4	0.04%	-4	
Audi	52	0.51%	57	0.52%	-5	-8.77%
Bentley	2	0.02%	0	0.00%	2	
BMW	121	1.18%	170	1.56%	-49	-28.82%
Ferrari	4	0.04%	5	0.05%	-1	-20.00%
Fiat			1	0.01%	-1	
Jaguar	0	0.00%	0	0.00%	0	
Total	**10,239**	**100.00%**	**10,870**	**100.00%**	**-631**	**-5.80%**

Lamborghini	3	0.03%	1	0.01%	2	200.00%
LandRover	20	0.20%	23	0.21%	-3	-13.04%
Maserati	1	0.01%	4	0.04%	-3	-75.00%
Mercedes	73	0.71%	106	0.98%	-33	-31.13%
Mini	26	0.25%	25	0.23%	1	4.00%
Porsche	28	0.27%	23	0.21%	5	21.74%
Volvo	51	0.50%	41	0.38%	10	24.39%
VW	132	1.29%	77	0.71%	55	71.43%
Total	**10,239**	**100.00%**	**10,870**	**100.00%**	**-631**	**-5.80%**