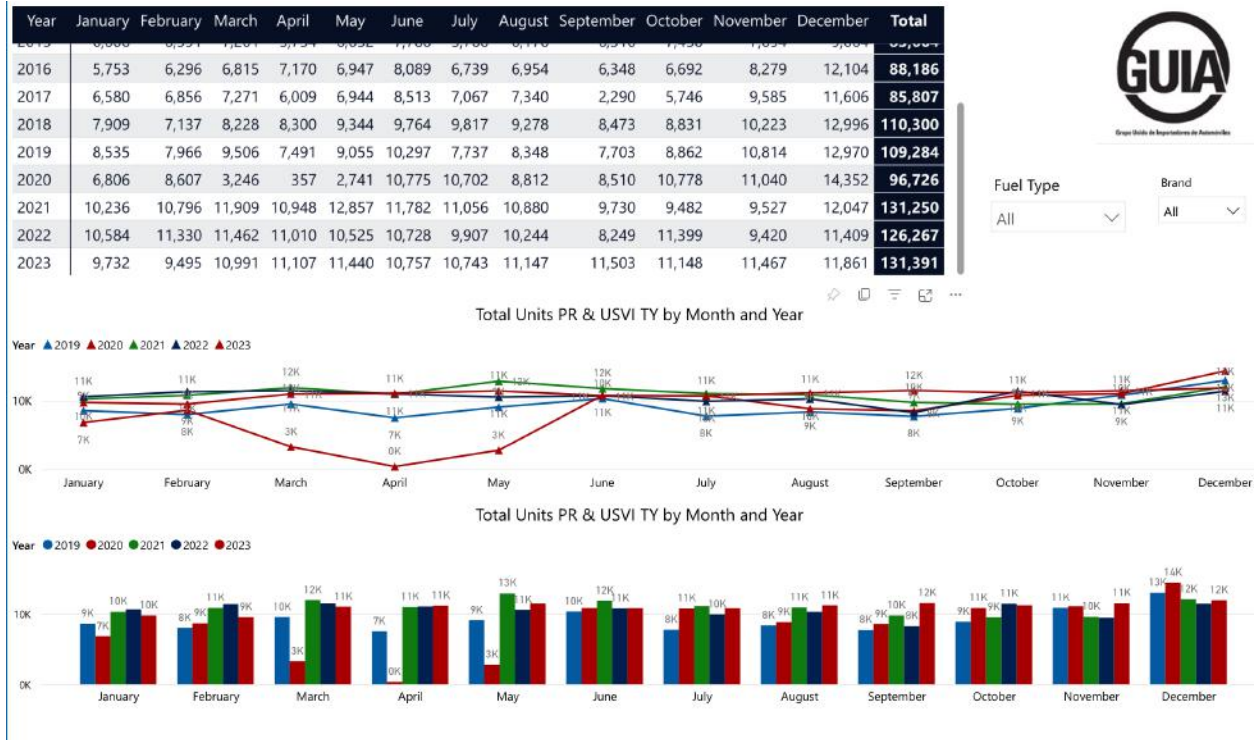


## Total Industry



## PR Total



# PR Total by Segment

Year

2011 2016 2020

2012 2017 2021

2013 2018 2022

Month

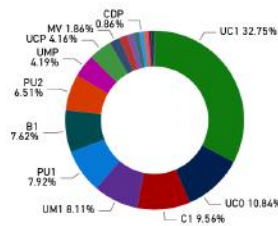
January May September

February June October

March July November

April August December

Total Units PR TY by Segment

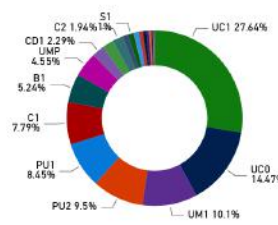


Fuel Type

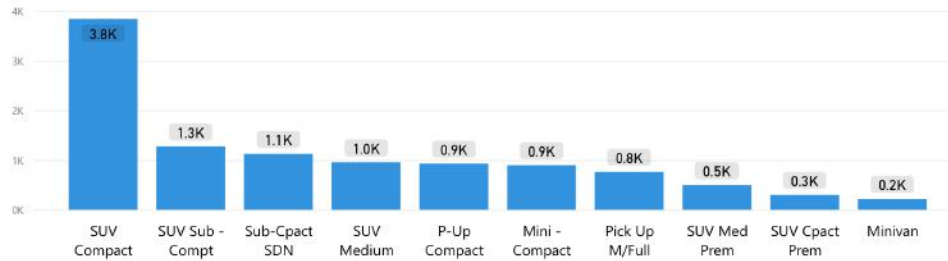
All

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,838	3,063	775	25.30%
UC0	SUV Sub - Compt	1,270	1,421	-151	-10.63%
C1	Sub-Cpact SDN	1,121	863	258	29.90%
UM1	SUV Medium	951	1,119	-168	-15.01%
PU1	P-Up Compact	928	936	-8	-0.85%
B1	Mini - Compact	893	581	312	53.70%
PU2	Pick Up M/Full	763	1,053	-290	-27.54%
UMP	SUV Med Prem	491	504	-13	-2.58%
UCP	SUV Cpact Prem	366	235	131	55.74%
MV	Minivan	218	113	105	92.92%
Van	Van	174	86	88	102.33%
CD1	Compact SDN	138	254	-116	-45.67%
UCP	M/L SDN Prem	122	122	0	0.00%
C2	Sub-Cpact 2DR	118	215	-97	-45.12%
CDP	Cpact SDN Prem	101	108	-7	-6.48%
SP	Sport Prem	72	45	27	60.00%
DE	M/L SDN	37	10	27	270.00%
CV	Crossover SDN	33	22	11	50.00%
<b>Total</b>		<b>11,538</b>	<b>10,899</b>	<b>639</b>	<b>5.86%</b>

Total Units PR LY by Segment



Top 10 Segments PR TY



# PR Segment % Share

Year

2011 2016 2020

2012 2017 2021

2013 2018 2022

2014 2019 2023

Month

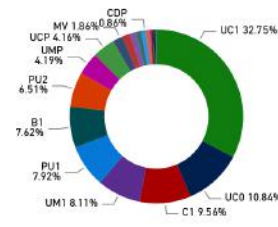
January May Septem...

February June October

March July Novem...

April August Decem...

Total Units PR TY by Segment



Fuel Type

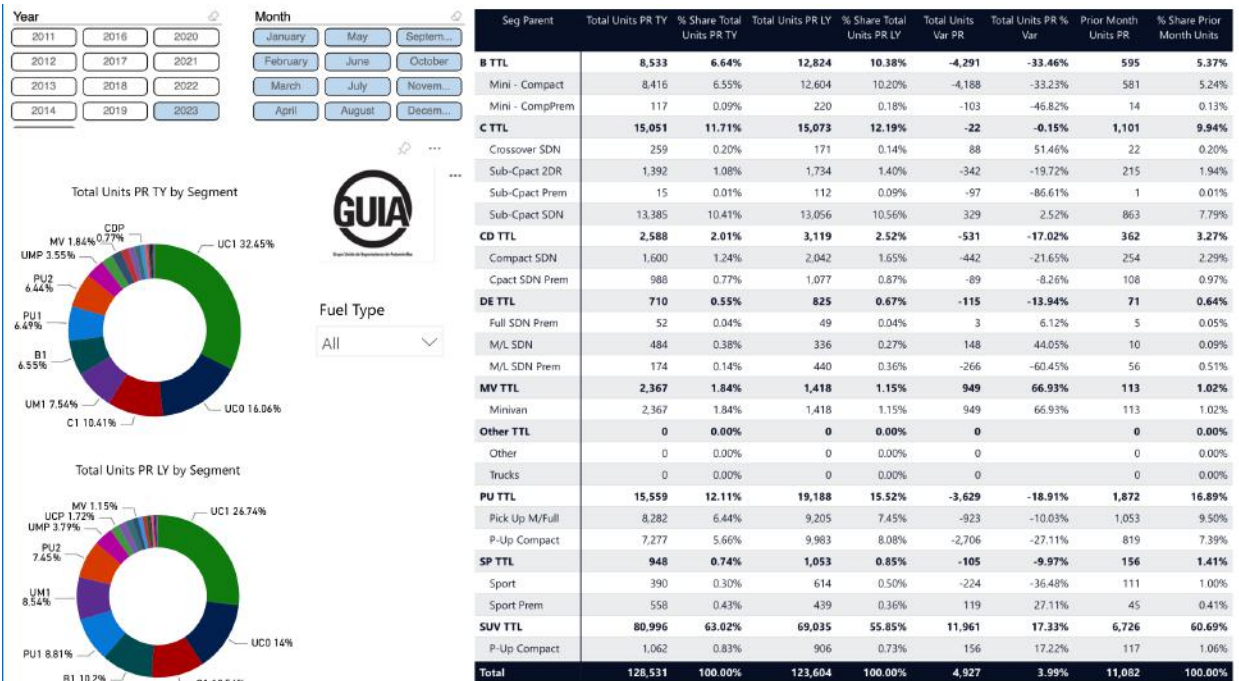
All

Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>908</b>	<b>7.87%</b>	<b>595</b>	<b>5.37%</b>	<b>313</b>	<b>52.61%</b>	<b>1,402</b>	<b>12.60%</b>
Mini - Compact	893	7.74%	581	5.24%	312	53.70%	1,388	12.48%
Mini - CompPrem	15	0.13%	14	0.13%	1	7.14%	14	0.13%
<b>C TTL</b>	<b>1,273</b>	<b>11.03%</b>	<b>1,101</b>	<b>9.94%</b>	<b>172</b>	<b>15.62%</b>	<b>1,325</b>	<b>11.91%</b>
Crossover SDN	33	0.29%	22	0.20%	11	50.00%	26	0.23%
Sub-Cpact 2DR	118	1.02%	215	1.94%	-97	-45.12%	91	0.82%
Sub-Cpact Prem	1	0.01%	1	0.01%	0	0.00%	0	0.00%
Sub-Cpact SDN	1,121	9.72%	863	7.79%	258	29.90%	1,208	10.86%
<b>CD TTL</b>	<b>239</b>	<b>2.07%</b>	<b>362</b>	<b>3.27%</b>	<b>-123</b>	<b>-33.98%</b>	<b>235</b>	<b>2.11%</b>
Compact SDN	138	1.20%	254	2.29%	-116	-45.67%	178	1.60%
Cpact SDN Prem	101	0.88%	108	0.97%	-7	-6.48%	57	0.51%
<b>DE TTL</b>	<b>-77</b>	<b>-0.67%</b>	<b>71</b>	<b>0.64%</b>	<b>-148</b>	<b>-208.45%</b>	<b>50</b>	<b>0.45%</b>
Full SDN Prem	2	0.02%	5	0.05%	-3	-60.00%	2	0.02%
M/L SDN	37	0.32%	10	0.09%	27	270.00%	38	0.34%
M/L SDN Prem	-116	-1.01%	56	0.51%	-172	-307.14%	10	0.09%
<b>MV TTL</b>	<b>218</b>	<b>1.89%</b>	<b>113</b>	<b>1.02%</b>	<b>105</b>	<b>92.92%</b>	<b>291</b>	<b>2.62%</b>
Minivan	218	1.89%	113	1.02%	105	92.92%	291	2.62%
<b>Other TTL</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>			
Other	0	0.00%	0	0.00%	0			
Trucks	0	0.00%	0	0.00%	0			
<b>PU TTL</b>	<b>1,619</b>	<b>14.03%</b>	<b>1,872</b>	<b>16.89%</b>	<b>-253</b>	<b>-13.51%</b>	<b>1,304</b>	<b>11.72%</b>
Pick Up M/Full	763	6.61%	1,053	9.50%	-290	-27.54%	722	6.49%
P-Up Compact	856	7.42%	819	7.39%	37	4.52%	582	5.23%
<b>SP TTL</b>	<b>97</b>	<b>0.84%</b>	<b>156</b>	<b>1.41%</b>	<b>-59</b>	<b>-37.82%</b>	<b>60</b>	<b>0.54%</b>
Sport	25	0.22%	111	1.00%	-86	-77.48%	18	0.16%
Sport Prem	72	0.62%	45	0.41%	27	60.00%	42	0.38%
<b>SUV TTL</b>	<b>7,087</b>	<b>61.42%</b>	<b>6,726</b>	<b>60.69%</b>	<b>361</b>	<b>5.37%</b>	<b>6,301</b>	<b>56.64%</b>
P-Up Compact	72	0.62%	117	1.06%	-45	-38.46%	80	0.72%
<b>Total</b>	<b>11,538</b>	<b>100.00%</b>	<b>11,082</b>	<b>100.00%</b>	<b>456</b>	<b>4.11%</b>	<b>11,124</b>	<b>100.00%</b>

## PR Total by Segment Year 2023



## PR Segment % Share Year 2023



# PR Market Month

Year


2011	2016	2020
2012	2017	2021
2013	2018	2022
2014	2019	2023

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



Grupo Uniao da Engenharia de Automoveis

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>2,287</b>	<b>19.82%</b>	<b>2,687</b>	<b>24.25%</b>	<b>-400</b>	<b>-14.89%</b>
GM	188	1.63%	70	0.63%	118	168.57%
Ford	1,240	10.75%	1,702	15.36%	-462	-27.14%
Chrysler	859	7.44%	915	8.26%	-56	-6.12%
<b>KO</b>	<b>2,691</b>	<b>23.32%</b>	<b>1,914</b>	<b>17.27%</b>	<b>777</b>	<b>40.60%</b>
Kia	1,053	9.13%	1,174	10.59%	-121	-10.31%
Hyundai	1,614	13.99%	707	6.38%	907	128.29%
Genesis	24	0.21%	33	0.30%	-9	-27.27%
<b>JA</b>	<b>5,822</b>	<b>50.46%</b>	<b>5,769</b>	<b>52.06%</b>	<b>53</b>	<b>0.92%</b>
Toyota	3,101	26.88%	3,013	27.19%	88	2.92%
Subaru	30	0.26%	18	0.16%	12	66.67%
Nissan	881	7.64%	806	7.27%	75	9.31%
Mitsubishi	911	7.90%	855	7.72%	56	6.55%
Mazda	109	0.94%	146	1.32%	-37	-25.34%
Lexus	167	1.45%	126	1.14%	41	32.54%
Infiniti	47	0.41%	59	0.53%	-12	-20.34%
Honda	513	4.45%	677	6.11%	-164	-24.22%
Acura	63	0.55%	69	0.62%	-6	-8.70%
<b>EU</b>	<b>738</b>	<b>6.40%</b>	<b>712</b>	<b>6.42%</b>	<b>26</b>	<b>3.65%</b>
VW	83	0.72%	80	0.72%	3	3.75%
Volvo	38	0.33%	77	0.69%	-39	-50.65%
Porsche	42	0.36%	2	0.02%	40	2000.00%
Mini	40	0.35%	35	0.32%	5	14.29%
Mercedes	104	0.90%	127	1.15%	-23	-18.11%
Maserati	6	0.05%	0	0.00%	6	
LandRover	32	0.28%	26	0.23%	6	23.08%
Lamborghini	1	0.01%	1	0.01%	0	0.00%
<b>Total</b>	<b>11,538</b>	<b>100.00%</b>	<b>11,082</b>	<b>100.00%</b>	<b>456</b>	<b>4.11%</b>

Lamborghini	1	0.01%	1	0.01%	0	0.00%
Jaguar	0	0.00%	5	0.05%	-5	-100.00%
Fiat	8	0.07%			8	
Ferrari	4	0.03%	1	0.01%	3	300.00%
BMW	309	2.68%	249	2.25%	60	24.10%
Bentley	2	0.02%	1	0.01%	1	100.00%
Audi	64	0.55%	101	0.91%	-37	-36.63%
Alfa Romeo	5	0.04%	7	0.06%	-2	-28.57%
<b>Total</b>	<b>11,538</b>	<b>100.00%</b>	<b>11,082</b>	<b>100.00%</b>	<b>456</b>	<b>4.11%</b>

# PR Market YTD

Year


2011	2016	2020
2012	2017	2021
2013	2018	2022
2014	2019	2023

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



Empresario de Representación de Automóviles

CB	Total Units TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>24,874</b>	<b>19.35%</b>	<b>23,920</b>	<b>19.35%</b>	<b>954</b>	<b>3.99%</b>
GM	1,679	1.31%	1,294	1.05%	385	29.75%
Ford	12,730	9.90%	12,615	10.21%	115	0.91%
Chrysler	10,465	8.14%	10,011	8.10%	454	4.54%
<b>KO</b>	<b>35,191</b>	<b>27.38%</b>	<b>29,494</b>	<b>23.86%</b>	<b>5,697</b>	<b>19.32%</b>
Kia	13,040	10.15%	9,408	7.61%	3,632	38.61%
Hyundai	21,800	16.96%	19,686	15.93%	2,114	10.74%
Genesis	351	0.27%	400	0.32%	-49	-12.25%
<b>JA</b>	<b>61,731</b>	<b>48.03%</b>	<b>63,904</b>	<b>51.70%</b>	<b>-2,173</b>	<b>-3.40%</b>
Toyota	31,834	24.77%	36,127	29.23%	-4,293	-11.88%
Subaru	272	0.21%	193	0.16%	79	40.93%
Nissan	9,875	7.68%	8,027	6.49%	1,848	23.02%
Mitsubishi	10,683	8.31%	10,245	8.29%	438	4.28%
Mazda	1,296	1.01%	1,363	1.10%	-67	-4.92%
Lexus	1,477	1.15%	1,382	1.12%	95	6.87%
Infiniti	460	0.36%	624	0.50%	-164	-26.28%
Honda	5,190	4.04%	5,304	4.29%	-114	-2.15%
Acura	644	0.50%	639	0.52%	5	0.78%
<b>EU</b>	<b>6,735</b>	<b>5.24%</b>	<b>6,286</b>	<b>5.09%</b>	<b>449</b>	<b>7.14%</b>
VW	942	0.73%	799	0.65%	143	17.90%
Volvo	647	0.50%	706	0.57%	-59	-8.36%
Porsche	399	0.31%	217	0.18%	182	83.87%
Mini	335	0.26%	284	0.23%	51	17.96%
Mercedes	1,158	0.90%	1,205	0.97%	-47	-3.90%
Maserati	20	0.02%	16	0.01%	4	25.00%
LandRover	268	0.21%	194	0.16%	74	38.14%
Lamborghini	30	0.02%	21	0.02%	9	42.86%
<b>Total</b>	<b>128,531</b>	<b>100.00%</b>	<b>123,604</b>	<b>100.00%</b>	<b>4,927</b>	<b>3.99%</b>

Lamborghini	30	0.02%	21	0.02%	9	42.86%
Jaguar	7	0.01%	25	0.02%	-18	-72.00%
Fiat	37	0.03%	15	0.01%	22	146.67%
Ferrari	30	0.02%	12	0.01%	18	150.00%
BMW	2,187	1.70%	2,200	1.78%	-13	-0.59%
Bentley	7	0.01%	11	0.01%	-4	-36.36%
Audi	634	0.49%	535	0.43%	99	18.50%
Alfa Romeo	34	0.03%	46	0.04%	-12	-26.09%
<b>Total</b>	<b>128,531</b>	<b>100.00%</b>	<b>123,604</b>	<b>100.00%</b>	<b>4,927</b>	<b>3.99%</b>