

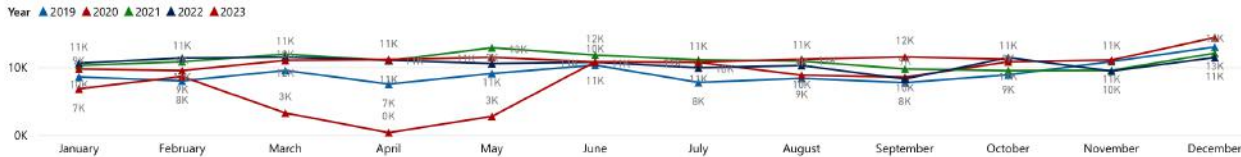
# Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2016	5,753	6,296	6,815	7,170	6,947	8,089	6,739	6,954	6,348	6,692	8,279	12,104	<b>88,186</b>
2017	6,580	6,856	7,271	6,009	6,944	8,513	7,067	7,340	2,290	5,746	9,585	11,606	<b>85,807</b>
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	<b>110,300</b>
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	<b>109,284</b>
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	<b>96,726</b>
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	<b>131,250</b>
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	<b>126,267</b>
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148			<b>108,063</b>

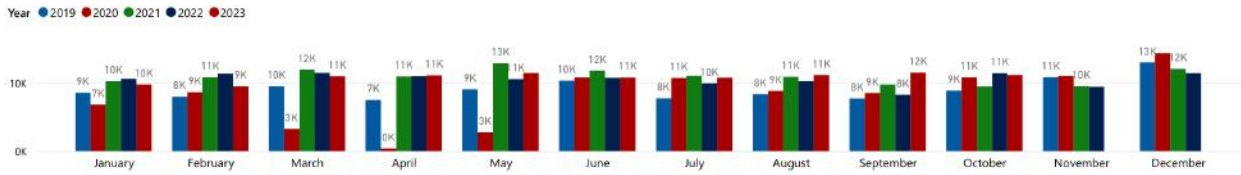


Fuel Type: All  
Brand: All

Total Units PR & USVI TY by Month and Year



Total Units PR & USVI TY by Month and Year



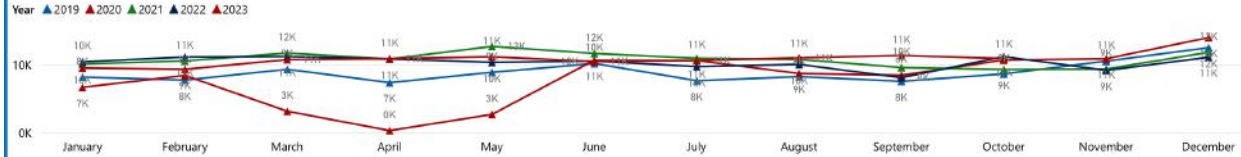
# PR Only

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	<b>107,941</b>
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	<b>106,616</b>
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	<b>95,020</b>
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	<b>129,145</b>
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	<b>123,604</b>
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896			<b>105,869</b>

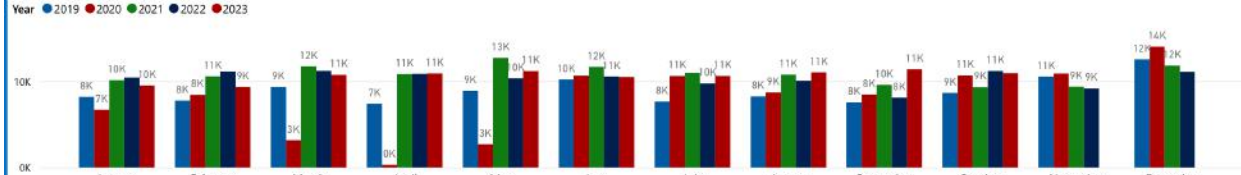


Fuel Type: All  
Brand: All

Total Units PR TY by Month and Year



Total Units PR TY by Month and Year



## PR Total by Segment

Year

2011 2016 2020

2012 2017 2021

2013 2018 2022

2014 2019 2023

Month

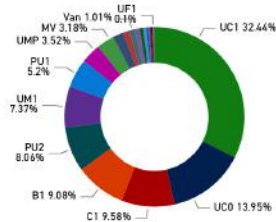
January May September

February June October

March July November

April August December

Total Units PR TY by Segment

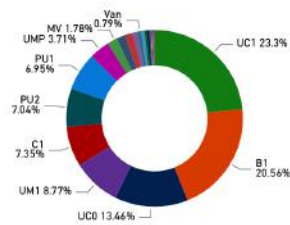


Fuel Type

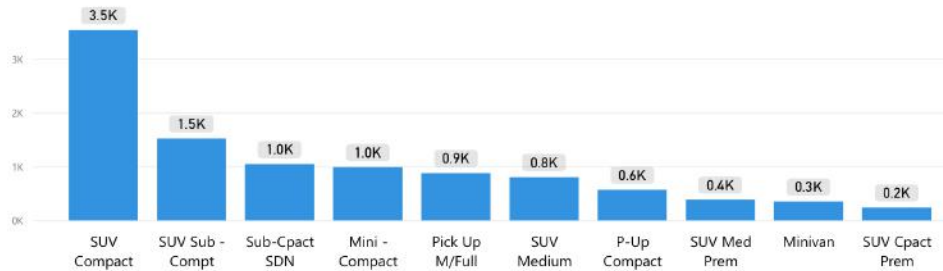
All

Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	3,535	2,604	931	35.75%
UC0	SUV Sub - Compt	1,520	1,407	113	8.03%
C1	Sub-Cpact SDN	1,044	821	223	27.16%
B1	Mini - Compact	989	2,297	-1,308	-56.94%
PU2	Pick Up M/Full	878	787	91	11.56%
UM1	SUV Medium	803	980	-177	-18.06%
PU1	P-Up Compact	567	777	-210	-27.03%
UMP	SUV Med Prem	384	415	-31	-7.47%
MV	Minivan	347	199	148	74.37%
UCP	SUV Cpact Prem	211	178	33	18.54%
CD1	Compact SDN	119	157	-38	-24.20%
Van	Van	110	88	22	25.00%
C2	Sub-Cpact 2DR	98	94	4	4.26%
SP	Sport Prem	70	50	20	40.00%
CDP	Cpact SDN Prem	66	67	-1	-1.49%
DE	M/L SDN	29	12	17	141.67%
CV	Crossover SDN	27	8	19	237.50%
ST	Sport	26	45	-19	-42.22%
<b>Total</b>		<b>10,896</b>	<b>11,077</b>	<b>-181</b>	<b>-1.63%</b>

Total Units PR LY by Segment



Top 10 Segments PR TY



## PR Segment % Share

Year

2011 2016 2020

2012 2017 2021

2013 2018 2022

2014 2019 2023

Month

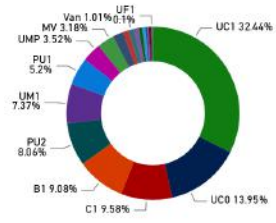
January May Septem...

February June October

March July Novem...

April August Decem...

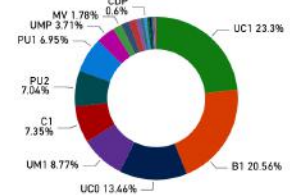
Total Units PR TY by Segment



Fuel Type

All

Total Units PR LY by Segment



Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
<b>B TTL</b>	<b>999</b>	<b>9.17%</b>	<b>2,309</b>	<b>20.66%</b>	<b>-1,310</b>	<b>-56.73%</b>	<b>681</b>	<b>6.00%</b>
Mini - Compact	989	9.08%	2,297	20.56%	-1,308	-56.94%	673	5.93%
Mini - CompPrem	10	0.09%	12	0.11%	-2	-16.67%	8	0.07%
<b>C TTL</b>	<b>1,169</b>	<b>10.73%</b>	<b>935</b>	<b>8.37%</b>	<b>234</b>	<b>25.03%</b>	<b>1,301</b>	<b>11.47%</b>
Crossover SDN	27	0.25%	8	0.07%	19	237.50%	22	0.19%
Sub-Cpact 2DR	98	0.90%	94	0.84%	4	4.26%	112	0.99%
Sub-Cpact Prem	0	0.00%	12	0.11%	-12	-100.00%		
Sub-Cpact SDN	1,044	9.58%	821	7.35%	223	27.16%	1,167	10.29%
<b>CD TTL</b>	<b>185</b>	<b>1.70%</b>	<b>224</b>	<b>2.00%</b>	<b>-39</b>	<b>-17.41%</b>	<b>229</b>	<b>2.02%</b>
Compact SDN	119	1.09%	157	1.41%	-38	-24.20%	143	1.26%
Cpact SDN Prem	66	0.61%	67	0.60%	-1	-1.49%	86	0.76%
<b>DE TTL</b>	<b>45</b>	<b>0.41%</b>	<b>57</b>	<b>0.51%</b>	<b>-12</b>	<b>-21.05%</b>	<b>42</b>	<b>0.37%</b>
Full SDN Prem	4	0.04%	3	0.03%	1	33.33%	5	0.04%
M/L SDN	29	0.27%	12	0.11%	17	141.67%	30	0.26%
M/L SDN Prem	12	0.11%	42	0.38%	-30	-71.43%	7	0.06%
<b>MV TTL</b>	<b>347</b>	<b>3.18%</b>	<b>199</b>	<b>1.78%</b>	<b>148</b>	<b>74.37%</b>	<b>310</b>	<b>2.73%</b>
Minivan	347	3.18%	199	1.78%	148	74.37%	310	2.73%
<b>Other TTL</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>			
Other	0	0.00%	0	0.00%	0			
Trucks	0	0.00%	0	0.00%	0			
<b>PU TTL</b>	<b>1,349</b>	<b>12.38%</b>	<b>1,448</b>	<b>12.96%</b>	<b>-99</b>	<b>-6.84%</b>	<b>1,360</b>	<b>11.99%</b>
Pick Up M/Full	878	8.06%	787	7.04%	91	11.56%	760	6.70%
P-Up Compact	471	4.32%	661	5.92%	-190	-28.74%	600	5.29%
<b>SP TTL</b>	<b>96</b>	<b>0.88%</b>	<b>95</b>	<b>0.85%</b>	<b>1</b>	<b>1.05%</b>	<b>56</b>	<b>0.49%</b>
Sport	26	0.24%	45	0.40%	-19	-42.22%	27	0.24%
Sport Prem	70	0.64%	50	0.45%	20	40.00%	29	0.26%
<b>SUV TTL</b>	<b>6,596</b>	<b>60.54%</b>	<b>5,819</b>	<b>52.08%</b>	<b>777</b>	<b>13.35%</b>	<b>7,262</b>	<b>64.02%</b>
P-Up Compact	96	0.88%	116	1.04%	-20	-17.24%	88	0.78%
<b>Total</b>	<b>10,896</b>	<b>100.00%</b>	<b>11,174</b>	<b>100.00%</b>	<b>-278</b>	<b>-2.49%</b>	<b>11,343</b>	<b>100.00%</b>

# PR Market Month

Year


2011	2016	2020
2012	2017	2021
2013	2018	2022
2014	2019	2023

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



Grupo Unico de Seguros de Automóviles

CB	Total Units TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>2,176</b>	<b>19.97%</b>	<b>1,973</b>	<b>17.66%</b>	<b>203</b>	<b>10.29%</b>
GM	110	1.01%	67	0.60%	43	64.18%
Ford	1,125	10.32%	1,085	9.71%	40	3.69%
Chrysler	941	8.64%	821	7.35%	120	14.62%
<b>KO</b>	<b>3,108</b>	<b>28.52%</b>	<b>3,959</b>	<b>35.43%</b>	<b>-851</b>	<b>-21.50%</b>
Kia	1,251	11.48%	1,124	10.06%	127	11.30%
Hyundai	1,843	16.91%	2,809	25.14%	-966	-34.39%
Genesis	14	0.13%	26	0.23%	-12	-46.15%
<b>JA</b>	<b>5,025</b>	<b>46.12%</b>	<b>4,644</b>	<b>41.56%</b>	<b>381</b>	<b>8.20%</b>
Toyota	2,511	23.05%	2,483	22.22%	28	1.13%
Subaru	19	0.17%	20	0.18%	-1	-5.00%
Nissan	941	8.64%	692	6.19%	249	35.98%
Mitsubishi	903	8.29%	695	6.22%	208	29.93%
Mazda	119	1.09%	108	0.97%	11	10.19%
Lexus	127	1.17%	69	0.62%	58	84.06%
Infiniti	46	0.42%	47	0.42%	-1	-2.13%
Honda	321	2.95%	486	4.35%	-165	-33.95%
Acura	38	0.35%	44	0.39%	-6	-13.64%
<b>EU</b>	<b>587</b>	<b>5.39%</b>	<b>598</b>	<b>5.35%</b>	<b>-11</b>	<b>-1.84%</b>
VW	72	0.66%	64	0.57%	8	12.50%
Volvo	56	0.51%	72	0.64%	-16	-22.22%
Porsche	68	0.62%	50	0.45%	18	36.00%
Mini	34	0.31%	18	0.16%	16	88.89%
Mercedes	98	0.90%	112	1.00%	-14	-12.50%
Maserati	2	0.02%			2	
LandRover	20	0.18%	21	0.19%	-1	-4.76%
Lamborghini	3	0.03%	1	0.01%	2	200.00%
<b>Total</b>	<b>10,896</b>	<b>100.00%</b>	<b>11,174</b>	<b>100.00%</b>	<b>-278</b>	<b>-2.49%</b>

Lamborghini	3	0.03%	1	0.01%	2	200.00%
Jaguar	0	0.00%	2	0.02%	-2	-100.00%
Fiat	3	0.03%			3	
Ferrari	6	0.06%			6	
BMW	177	1.62%	201	1.80%	-24	-11.94%
Bentley	1	0.01%			1	
Audi	47	0.43%	54	0.48%	-7	-12.96%
Alfa Romeo			3	0.03%	-3	
<b>Total</b>	<b>10,896</b>	<b>100.00%</b>	<b>11,174</b>	<b>100.00%</b>	<b>-278</b>	<b>-2.49%</b>

# PR Market YTD

Year


2011	2016	2020
2012	2017	2021
2013	2018	2022
2014	2019	2023

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All



Departamento de Superiores de Automóviles

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
<b>US</b>	<b>20,553</b>	<b>19.41%</b>	<b>19,129</b>	<b>18.50%</b>	<b>1,424</b>	<b>7.44%</b>
GM	1,309	1.24%	1,185	1.15%	124	10.46%
Ford	10,326	9.75%	9,584	9.27%	742	7.74%
Chrysler	8,918	8.42%	8,360	8.09%	558	6.67%
<b>KO</b>	<b>29,706</b>	<b>28.06%</b>	<b>25,563</b>	<b>24.73%</b>	<b>4,143</b>	<b>16.21%</b>
Kia	10,673	10.08%	7,484	7.24%	3,189	42.61%
Hyundai	18,723	17.69%	17,733	17.15%	990	5.58%
Genesis	310	0.29%	346	0.33%	-36	-10.40%
<b>JA</b>	<b>50,158</b>	<b>47.38%</b>	<b>53,647</b>	<b>51.90%</b>	<b>-3,489</b>	<b>-6.50%</b>
Toyota	25,695	24.27%	30,719	29.72%	-5,024	-16.35%
Subaru	212	0.20%	158	0.15%	54	34.18%
Nissan	7,823	7.39%	6,498	6.29%	1,325	20.39%
Mitsubishi	9,008	8.51%	8,803	8.52%	205	2.33%
Mazda	1,107	1.05%	1,093	1.06%	14	1.28%
Lexus	1,166	1.10%	1,154	1.12%	12	1.04%
Infiniti	383	0.36%	529	0.51%	-146	-27.60%
Honda	4,247	4.01%	4,169	4.03%	78	1.87%
Acura	517	0.49%	524	0.51%	-7	-1.34%
<b>EU</b>	<b>5,452</b>	<b>5.15%</b>	<b>5,036</b>	<b>4.87%</b>	<b>416</b>	<b>8.26%</b>
VW	761	0.72%	669	0.65%	92	13.75%
Volvo	558	0.53%	566	0.55%	-8	-1.41%
Porsche	332	0.31%	204	0.20%	128	62.75%
Mini	257	0.24%	223	0.22%	34	15.25%
Mercedes	960	0.91%	982	0.95%	-22	-2.24%
Maserati	12	0.01%	16	0.02%	-4	-25.00%
LandRover	210	0.20%	156	0.15%	54	34.62%
Lamborghini	27	0.03%	19	0.02%	8	42.11%
<b>Total</b>	<b>105,869</b>	<b>100.00%</b>	<b>103,375</b>	<b>100.00%</b>	<b>2,494</b>	<b>2.41%</b>

Lamborghini	27	0.03%	19	0.02%	8	42.11%
Jaguar	7	0.01%	18	0.02%	-11	-61.11%
Fiat	27	0.03%	15	0.01%	12	80.00%
Ferrari	24	0.02%	5	0.00%	19	380.00%
BMW	1,713	1.62%	1,714	1.66%	-1	-0.06%
Bentley	5	0.00%	9	0.01%	-4	-44.44%
Audi	530	0.50%	401	0.39%	129	32.17%
Alfa Romeo	29	0.03%	39	0.04%	-10	-25.64%
<b>Total</b>	<b>105,869</b>	<b>100.00%</b>	<b>103,375</b>	<b>100.00%</b>	<b>2,494</b>	<b>2.41%</b>